#### Media - UK



# December 2015

### Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

## November 2015

#### **Cinemas - UK**

"Looking ahead, the film slates for 2016 and 2017 are promising but may struggle to match the stellar performance of 2015. Mintel expects slight growth in the market, mainly by virtue of average yield increases with admissions set to remain flat or maybe even show a slight decline during this ...

### October 2015

#### **TV Viewing Habits - UK**

"Online video aggregators that collate a range of shortform videos to fit specific interests could re-invent the way that viewers discover new content, and create the ideal springboard for mobile viewing."

 Paul Davies, Senior Leisure and Technology Analyst