

June 2021

The Connected Home - UK

“The Matter protocol will bring seamless connectivity between connected home products, regardless of brand or voice assistant, making buying and using these devices much easier. With consumers keen to use connected home devices to live sustainably, it could be appealing to get notifications on high energy usage from smart thermostats ...

Consumers and the Economic Outlook - UK

“Despite the continuing upheaval caused by COVID-19, financial wellbeing and financial confidence both hit new index highs in April 2021, while planned financial activity for the next three months approached pre-pandemic levels in May, driven by increased interest in leisure and hospitality.

While there are growing signs of polarisation and ...

Garden Products Retailing - UK

“With consumers staying at home like never before, home improvement and new hobbies have been on the agenda for many. As a result, interest in gardening has experienced a boom over the last year. New gardeners have more purchasing options than ever before with online retailers, garden centres, supermarkets and ...

May 2021

Consumer Attitudes towards Cut Flowers and Houseplants - UK

“The past 12 months have continued to be tough for the sector as the UK endured a second and third lockdown. As a result, florists and specialists were forced to close shop during the crucial Christmas period and lose out on store sales for key events like Valentine’s Day, Mother’s ...

Major Domestic Appliances - UK

“The major domestic appliances market saw spending rise despite COVID-19 disruption in 2020. Ultimately, this was elevated by extended periods in the home, which saw the market gain from the redirection of money saved in other non-essential sectors in the past year. At the other end of this, the fact ...

January 1970

DIY Retailing - UK

“The DIY market saw double-digit growth, both in total expenditure (16.5%) and at specialists (14.9%), amid disruption in 2020. Ultimately, it proved one of the best-performing non-essential retail markets, as it was elevated by extended periods inside and the rise in flexible living. The changes of the past ...