

Automotive - USA



December 2015

Auto Service, Maintenance and Repair - US

"While growth in the auto service and repair market is slow and steady, many factors are changing the dynamics of how overall revenues are distributed. Dealerships continue to gain an advantage due to free maintenance programs, while independents and others can push back by updating the image of their technicians ...

November 2015

Tires - US

The tire market is a mix of old and new. While the retail tire market still requires consumers to visit a brick and mortar store, the Internet makes researching both tire brands and repair shops easier than it ever was in the past. Today's consumer has plenty of options when ...

October 2015

Luxury Cars - US

"With an economy that is returning to stability and slowly growing again after a prolonged recession, the automotive market, from new cars to used cars to CPO (certified pre-owned) cars, is booming. That includes the luxury car market, as consumers are regaining the confidence to spend, and some of that ...