



## September 2017

### Long-haul Holidays - UK

"Budget long-haul fares are becoming economically viable for airlines. Cheap oil and new fuel-efficient planes like the Boeing 787 Dreamliner and the smaller 737 MAX are increasing margins. Consumers are also more open to a no-frills long-haul service. But long-haul destinations must compete with cheaper places locations closer to home ...

## August 2017

### Airlines - UK

"Airlines have enjoyed strong growth over the past two years. Cheap oil has kept fuel bills down, and the savings enabled airlines to cut fares. However, Brexit is casting a shadow on the industry. There are concerns over the Open Skies Agreement, airline ownership rules and declining consumer disposable income ...

### Consumers and the Economic Outlook: Quarterly Update - UK

"The snap election clearly unsettled consumers. All three of our measures of sentiment fell between April and May. And the inconclusive result means that there was no immediate bounce in confidence post-election. Instead, our data shows that people were even more concerned after the results were announced than they were ...

## July 2017

### Business Traveller - UK

"The business travel market is facing uncertain times. The Pound is weak and inflation has risen since the UK voted to leave the EU. Companies will be looking to cut back on unnecessary spending, which opens the door for premium economy options in accommodation and travel. It also opens the ...

### Short and City Breaks - UK

"Travel brands can curate an annual portfolio of regular trips for an emerging tribe of multi-short breakers, offering a mixed programme of holiday types including R&R, hedonistic, activity/adventure and special interest, and a variety of destinations in the UK and abroad."

– **John Worthington, Senior Analyst**