



## May 2016

### DIY Retailing - Italy

"The slowdown in price growth across the category helped encourage consumer expenditure on DIY in 2015, with the softer end of the market outperforming the heavy end, which helped soft end-focused Leroy Merlin consolidate its market leading position. Elsewhere, sector specialists retail sales struggled as more consumers shopped at non-specialists ...

### DIY Retailing - Germany

"DIY superstores are under pressure. The collapse of Praktiker has given them some respite but the underlying trend appears to be downwards. There has been a small, but significant upward move in the proportion of people renting their homes and there is an ageing population, less inclined to do home ...

### DIY Retailing - Spain

"There is a long way to go but the DIY market in Spain is showing signs of recovery, with both consumer spending on DIY products and DIY specialists' sales growing strongly in 2015. The fact that the DIY specialists' sector grew ahead of consumer spending on DIY suggests that the ...

### DIY Retailing - France

"The outlook for the DIY market in France is tough. There are few opportunities for organic growth and competition is growing from online and other channels. Despite the failed attempts by Kingfisher and Bricorama to acquire Mr Bricolage, we expect to see consolidation of some kind in the near future ...

### DIY Retailing - Europe

"DIY faces challenging times. The superstores are under pressure in both Germany and the UK and if Bunnings is successful with Homebase that pressure can only increase for the rest. The combination of an ageing population and a clear shift towards renting in some countries are the main reasons for ...

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### Department Stores - Europe

"There was a time when department stores were seen as the dinosaurs of the retail industry. But that is no longer the case. House of Fraser is a destination store for young fashion. John Lewis, Galeries Lafayette and Printemps all attract a younger and more affluent customer than average. That ...

### Department Stores - Italy

"The recovery in the Italian economy has been weak, but in 2015 consumer spending was the driving force of what little growth there was. This has helped the two leading department store chains to both deliver positive growth, but La Rinascente is the clear winner with its premium offering and ...

### Department Stores - Spain

This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

### Department Stores - Germany

"German department stores need to move from being laggards to leaders in service innovation and new product development if they are to stand a chance of surviving much beyond the current decade. New ownership and investment could provide a vital shot in the arm that allows them to achieve this ...

### Department Stores - France



## European Retail Intelligence - Continental Europe



“The department store sector put in a resilient performance in 2014, at a time when the domestic economy was weak. However, much of this was down to the groups’ flagship stores in Paris attracting wealthy international tourists, which masked lacklustre trading at stores outside of Paris. The French economy grew ...