

September 2019

Consumer Payment Preferences - US

"How we pay for things is a fundamental financial decision that most people make several times a day. Technology has allowed consumers to make payments from most of their devices, yet credit, debit, and cash remain the most popular ways to pay."

August 2019

Credit Card Rewards - US

"The credit card industry is a well-established one, and a handful of top players dominate the industry – in terms of both market share and assets. The majority of consumers already own a credit card, and most who use them frequently own several. As a result, competition for new customers ...

July 2019

Boomers and Finance - US

"Baby Boomers are now the second-largest generation, but they still control most of America's household wealth. Meeting the needs of this large and aging generation presents financial services companies with both opportunities and pitfalls alike."

- **Chris Shadle, Financial Services Analyst**

Consumers and the Economic Outlook Q3: A Look at Both Sides - US

"A lot of coverage has been given to the growing divide between political views in the US. While there may be cultural and moral differences that cause fundamental shifts in beliefs, some underlying concerns, specifically financial ones, are more similar than different. However, if a consumer's personal belief system aligns ...