

December 2011

Small Kitchen Appliances - UK

"There has been a proliferation of choice in small kitchen appliances and innovation has touched almost every aspect of product styling and design. Today's consumers are met with a range of choices that span rock bottom value products right through to high-tech luxury items. Products are available that create the ...

November 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of when the feelgood factor will return to the economy.

Ovens and Microwaves - UK

"Consumers have a wider choice than ever before of cookers. Modular built-in separates have been developed which allow consumers to select the appliances and functionality they want and create a 'bank' of appliances. Features such as built-in microwaves that match the other ovens, 'domino' hobs which can be mixed and ...

Multi-channel Retailing - UK

"No sooner have retailers implemented strategies to integrate online into their store-based businesses than new technology has shifted the goalposts as mobile digital devices are now creating new opportunities for 'fast shopping' – shopping on the move and social media generated shopping – which requires retailers to devise and create ...

October 2011

Bedrooms and Bedroom Furniture - UK

"Bedrooms are becoming places where people need to store a lot of possessions, often in tricky or small spaces. So bedroom furniture is designed to be much more adaptable to allow shoppers a range of options, so they can customise the kind of storage they need. Also, customers tell us ...

September 2011

Kitchens and Kitchen Furniture - UK

“Today’s consumers are seeking a stylish solution to kitchen design, but also one which is clever in terms of storage and ways to organise the space in the room. Suppliers have been responding to these demands by continually releasing new styles and designs. They have also been adding in greater ...

August 2011

Bathrooms and Bathroom Accessories - UK

“Although there is still a plentiful choice of conventional bathroom suites (a bath, mixer taps, toilet and washbasin), modern style and design has moved the bathroom into a new era. The latest bathrooms are a complex mixture of stylish fittings, digital-age devices, water-saving gadgetry and electronically controlled features. And the ...

Fabric Care - UK

“The market was boosted during 2010 by the entry of P&G’s Ariel brand into stain removers, but the sector faces a challenge in continuing to encourage more people to buy separate fabric care products when laundry detergents and fabric conditioners are also offering added benefits, such as colour care and ...

Furniture Retailing - UK

“Restructuring of the furniture sector is on-going with specialist retailers continuing to fall by the wayside partly because of weak consumer demand and partly because specialists have failed to defend their share from encroachment from non-specialists, including grocers. The growing trend to online browsing and buying is becoming a major ...

July 2011

Washers and Dryers - UK

“The pace of change in laundry appliances has been breathtaking as manufacturers have pushed the boundaries of capacity, energy efficiency and functionality. New models wash the clothes faster than before and at lower temperatures and incorporate technology that takes the guesswork out of selecting the best programme, or deciding how ...

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers’ assessment of the potential impact of the government’s austerity measures.

June 2011

Garden Products Retailing - UK

The market for garden products has been upbeat in 2010 and 2011, helped by increasing consumer interest in grow your own and the warm, dry weather during

spring 2011. This has been partly sparked by enthusiasm for knowing the provenance of the food consumers eat, but is also to an ...

May 2011

Fridges and Freezers - UK

Manufacturers of fridges and freezers have been highly innovative in recent years. As well as improving the energy efficiency of appliances, there have been new developments which improve the way that refrigerators keep food fresh. However, fridges and freezers have been through a period of slow demand because of the ...

Carpets and Floorcoverings - UK

The market for carpets and floorcoverings has been depressed in recent years because of the economic squeeze and subsequent slump in the housing market. The times when consumers move house often trigger a spree of refurbishment and redecorating as people update their homes and inject their own style into the ...

Electrical Goods Retailing - UK

Electrical products are the most exciting and innovative on offer to consumers at the moment, yet the specialist electricals retailers have lost share of spending on electricals spending over the last 10 years. Why they have done so and what can they do to reverse that trend are the main ...

April 2011

Buying for the Home Online - UK

Online browsing for information or prices has become an integral part of most shopping trips for major purchases including domestic appliances and furniture. And price comparison is not just something for the few, but is a process which many consumers have integrated into their shopping process. Retailers are using more ...

March 2011

Department Store Retailing - UK

The department store sector is mature and has consolidated significantly in the last decade as the weakest players failed to compete effectively in today's marketplace. Mintel estimates that sector sales (based on statutory revenues) were worth £13.7 billion incl. VAT in 2010.

February 2011



Retail: Home - UK

Baby and Nursery Equipment - UK

Since 2005 there has been a baby boom, with higher birthrates helping fuel demand for baby equipment. But, over the next five years, the number of babies born each year is forecast to stabilise. Mintel looks at the implications of a steady birthrate for today's suppliers.

Hairdryers and Other Hair Styling Products - UK

Personal grooming is an area that appears fairly recession-proof. Even when times are hard, consumers want to look good and often see personal toiletries and cosmetics as affordable treats that help to lift their mood and make them feel rewarded for their busy lives.

DIY Retailing - UK

This report looks at the retailing of DIY and associated homewares products in the UK. The sector has experienced very tough trading conditions in the last few years, a downturn that started well before the onset of recession in 2008 and which shows no sign of coming to an end.