

August 2011

Financial Services: Consumers and New Technology - UK

“The sophistication of mobile banking software now rivals that of online banking via a PC. In addition to checking balances certain providers have developed apps, and mobile websites, which allow transactions between accounts. Despite this, Mintel research suggests that most consumers will primarily use mobile banking to carry out basic ...

July 2011

Consumers and The Economic Outlook - Quarterly Update - UK

The report includes an overview of the changes in household well-being over the last three years, a breakdown of planned and recent spending, and consumers' assessment of the potential impact of the government's austerity measures.