



## December 2018

### Global Spa Tourism - International

"As spa tourism becomes more wellness-orientated, a growing number of spas are juxtaposing holism with modern medicine and entering the global 'medi-spa' market. Technology is also now at the forefront of the spa industry, from booking treatments online to social-media apps, promotions and offers."

- Jessica Kelly, Senior Tourism Analyst

## October 2018

### Chinese Airlines - China

"China is to be the world's biggest air-travel market by 2022. Growth in demand for air travel will be driven by the ongoing expansion of Chinese disposable income. Indeed, it is projected that 35% of China's population will be in the upper-middle-class income bracket or better by 2030, up from ...

### North Africa Outbound - Africa

"North Africa's outbound market is witnessing mixed fortunes. Algeria is the rising star in a region troubled by economic and political hurdles, restricting overall market potential. Nevertheless, the North Africa outbound market reached an estimated 11 million departures in 2016."

### Underwater Tourism - Europe

"Often known as the 'rainforests of the sea', some of the world's most spectacular and fascinating landscapes can be found underwater on coral reefs, which account for just 0.1% of the seabed yet support 25% of all marine life. Wrecks and reefs are common destinations for a global community ...

## September 2018

### Hotels in Russia - Russia

"The pipeline of branded hotels under development in Russia is growing, with AccorHotels and Hilton leading the way. In May 2018, Tophotel.news, an online hospitality news portal, cited a total of 108 projects, which will bring 21,820 new hotel rooms to Russia over the period 2018, 2019, 2020 ...

### Poland Outbound - Poland

"The Poland outbound market is young and dynamic, driven by the country's strong economic performance. Sun and beach holidays are high on the agenda, as is common among first-generation travellers. Visiting friends and relatives [VFR] is also prominent due to the large Polish diaspora living overseas and the lower cost ...

## August 2018

### Airlines in the US - US

"Rising costs are causing US airlines to raise fares, even including the ULCCs [ultra-low-cost carriers] but margins are under pressure. The US aviation sector has encountered minimal competition from high-speed rail so far, but this is set to change in the medium term. The trend towards consolation of the sector ...

### Indonesia Outbound - Indonesia

"Indonesia's rapid economic progress has brought forth a dynamic shift in attitudes towards travel. The country's expanding middle classes demonstrate a strong desire to travel abroad, eager to spend their discretionary income on experiences, not just consumer goods. The ease of researching and planning travel through smartphones is making travel ...



## July 2018

### Australia & New Zealand Outbound - Australia

“Destinations worldwide recognise that Australians and New Zealanders tend to be curious and engaged travellers who do not rush back home and are proven high spenders while on vacation.”

– **Jessica Kelly, Senior Tourism Analyst**

### Wedding/Honeymoon Tourism Worldwide - International

"Due to the fact that a destination wedding is a 'one-stop shop' – ie everything from the officiant to the flowers can be arranged by a hotel or a resort – the burden of organising the event falls on the venue, rather than on the couple. Depending on the range ...

## June 2018

### The Changing Dynamics of Group Travel - Europe

“The group-travel sector has become very dynamic in recent years, growing and diversifying to include virtually every kind of trip and catering to travellers of all ages and from varied backgrounds. The variation of the group-travel sector has occurred in tandem with socioeconomic change and the expansion of the global ...

### Driving Holidays in Africa - Africa

“A driving holiday to the African continent is often regarded as a once-in-a-lifetime trip, a real adventure that allows total independence and freedom to dictate where to go, what to see, when to go and how long to stay. More challenging than many other destinations common for driving holidays, it ...

## May 2018

### Hotels in the Low Countries - Europe

“Amsterdam remains the epicentre of hotel development in the Low Countries, with some 50 hotels in the pipeline, though a brake has been put on future projects due to a recent ban on new hotel development. Luxembourg looks set for a significant expansion of its hotel capacity in the coming ...

## April 2018

### France Outbound - France

“France ranks as the fifth-largest outbound market in expenditure terms, reports the UNWTO. Despite a marginal decline in outbound trips in 2016, tourism expenditure increased in 2016 – a positive sign for the outbound market. French tourists may be taking fewer trips but they are choosing to invest more in ...

### Hotels in Eastern Europe - Europe

“Given some strong recent performance, a distinct lack of supply and a favourable economic backdrop, the attention of hotel investors and the major international chains is shifting towards Eastern Europe, which now offers greater growth potential than the currently 'hot' markets of Western Europe, such as Ireland, the UK, the ...



## March 2018

### Technology and the Modern Traveller - Europe

“Technology has fundamentally changed the way modern travellers dream about, research and book travel. The advent of fast and reliable on-the-go Internet (3G and 4G mobile networks) has perhaps had the biggest impact – leading the way for a wealth of technological innovations that modern travellers increasingly take for granted ...

## February 2018

### Hotels in Australia and New Zealand - Australasia

“So far, most of the major international chains, led by AccorHotels, have established at least a toehold in the Australian market, as well as in New Zealand, but to a lesser extent. Accor has further solidified its leading position with its bid to acquire Mantra Group. Prince Hotels, a leading ...

### Car Rental in Asia - Asia

“China’s car-rental market could grow at a double-digit yearly pace through the end of the decade as consumer tourism expands. In a recent research report, Credit Suisse estimated that the generation of Chinese born between 1985 and 1995 under the country’s one-child policy will contribute 35% of total consumption by ...

### South America Outbound - South America

“Economic growth and stability plays a critical role in the development of South America’s outbound travel market. Brazil and Argentina may be the main engines of foreign travel, accounting for over half of all South American foreign departures, but smaller economies, such as Bolivia and Paraguay, are witnessing more dynamic ...