

## June 2018

### Cultured Dairy - Canada

Cultured dairy products are a mainstay for Canadians, with yogurt proving to be the most popular. From a broad perspective, there has been an evolution around yogurt and cultured dairy. Over the past decade, the categories that fall within the cultured dairy space have leveraged health claims and the continued ...

## May 2018

### The Natural/Organic Shopper - Canada

"When asked, most Canadians claim they purchase foods or drinks with either organic or natural labels. Furthermore, more consumers claim that they are purchasing more organic/natural foods/drinks. While these are positive signs, the perception that these products are too expensive remains a barrier in the minds of consumers ...

## April 2018

### Condiments and Seasonings - Canada

While consumers' tastes are evolving, familiarity remains the most important consideration for Canadians when deciding on what condiments and/or seasonings to use. This represents a potential challenge for companies that operate in the category. Is there room to innovate and yield a return on investments that are made when ...