



June 2010

Bundled Communication Services - UK

This report examines the UK market for bundled TV, broadband and fixed-line telephone packages. 'Bundled' packages are those where TV, broadband and/or telephone services are supplied by a single provider and charged via a single monthly bill.

Digital Trends Summer - UK

As the UK moves back towards economic recovery after the downturn, Mintel looks at how the online marketplace is changing, analysing the sites UK internet users browse and use to shop. In many ways, this is likely to be invigorated by the new 'must have' gadgets that have recently launched ...

May 2010

Old vs Young on the Net - UK

- Over the past five years, internet penetration among over-65 year-olds has doubled to two in five in this age group. Take-up among those aged 55-64 is higher still, and both continue to grow.
- Over-55 year-olds demonstrate having a below-average number of technology-related devices in the home. However those aged 45-54 ...

Electrical Retailing - UK

- Despite the weak economy, price was not as important a consideration as perhaps expected, with nearly a third of consumers prepared to pay more for quality goods.
- A quarter of respondents were also still prepared to buy in stores, despite researching price and features online - suggesting that service is still ...

April 2010

Social Networking - UK

Social networks have managed to avoid the impact of saturation in their core, younger audience by successfully appealing to a wider audience base of older users. More than four million unique internet users aged over 55 visited Facebook in February 2010.