

## September 2012

### Self-Directed and Online Investing - US

On the surface, business opportunities for self-directed investment companies couldn't be better. U.S. population trends imply strong growth for decades as a growing number of people begin to save for retirement. The number of people 65+ is expected to more than double over the next 30 years, accounting for ...

## August 2012

### Brand Perceptions of Canadian Financial Institutions - US

Canadian financial institutions generally have good reputations, and Canadian financial banking and insurance companies are regarded as some of the safest in the world. However, Canadian banking and insurance consumers have varying opinions about financial services brands and the customer experiences they provide. This report takes a closer look at ...

## July 2012

### Credit and Debit Cards - US

Debit cards remain the most popular plastic payment type among American consumers, with a 52.5%-to-47.5% edge over credit cards in purchase volume in 2011, up from 2010. Bank efforts to encourage consumers to use credit cards, which are more profitable, and to discourage the use of debit ...