

December 2016

Hybrid and Electric Cars - UK

“From what can be considered as comprising a niche market, hybrid and electric cars are quickly establishing themselves as a fast-developing market. Stimulated by support from government and manufacturers, demand for these vehicles has led to them becoming the most dynamic segment within the UK car market. With support and ...

November 2016

The Car Aftermarket - UK

“Replacement parts are an integral feature of the automotive market. Yet whereas recent years have seen relatively strong growth in the number of cars owned, and indeed new car sales, the value of the car aftermarket has expanded much more slowly. While this reflects a number of developments unique to ...

September 2016

Consumers and the Economic Outlook: Quarterly Update - UK

“For the UK, the EU referendum is one of the defining moments of the 21st Century so far, with long-term implications that will rival events as seismic as the financial crisis. The truth is, though, that this early in the process there has been little direct impact on most people's ...

Vehicle Recovery - UK

This report will help you to uncover opportunities and understand the key issues affecting your market. How? By giving you instant access to analysis and critical recommendations. It will also challenge routine thinking by providing fresh, new perspectives that energizes your thought processes.

June 2016

Holiday Car Hire - UK

“This mature market is dominated by a relatively small number of well established companies with little apparent brand differentiation, and could benefit from an injection of competition and excitement generated by a new disruptive business model – an ‘Airbnb of car hire’ perhaps.”

May 2016

Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's consumer confidence data shows that the economy only has, at best, an indirect impact on sentiment. When the UK economy was outperforming most of its peers, many people were still pretty wary. However, in 2016 sentiment has continued to trend upwards, despite disappointing growth in the economy as a ...

Car Finance - UK

"Car finance has benefitted from a dramatic expansion in its popularity in recent years. Fuelled by innovations such as PCP (Personal Contract Purchase) as well as the development of retail leasing products, both the volume and value of car finance contracts sold have seen unprecedented expansion. With car market volumes ...

April 2016

The Car Purchasing Process - UK

"Car sales reached a new high of 9.93 million units in 2015 helped by a strong economy, low interest rates and the actions of manufacturers and retailers to encourage purchases. Looking ahead, although the market is showing signs of stability there remains considerable interest in purchasing a car. Around ...

February 2016

Car Review - UK

"The car market is diverse with sales comprising both new and used vehicles. Following the economic slowdown suffered by the UK in 2008/09 the market has been on an upward curve. Used cars dominate the market in terms of annual sales. Increased reliability of modern cars is helping to ...