



## June 2012

### Oil Change Retail - US

This report explores the oil change retail market in the U.S. It provides insight into the external and internal factors affecting sales and what they mean for future sales, marketing campaigns, and industry innovations.

## May 2012

### Automotive Innovation - US

The pace of automotive innovation continues to accelerate as car makers compete to remain competitive in an increasingly connected and digitally capable environment. New car sales have increased by over 10% for two consecutive years and the average age of vehicles in operation is at a record high level of ...

## April 2012

### SUVs and CUVs - US

This report explores the SUV and CUV market in the U.S. It provides insight into the external and internal factors affecting vehicle unit sales and what they mean for future sales, marketing campaigns, and industry innovations. Specific questions that are answered in this report include, but are not limited to ...