



October 2010

Hotel Accommodations - US

After a tumultuous 2009, the hotel category appears to be stabilizing, if not recovering. As hoteliers position themselves to capitalize on renewed interest in travel, implementing strategies and tactics that appeal to more resilient demographics are critical. In this report, Mintel takes a look at how the hotel industry has ...

September 2010

Business Travel Worldwide - International

This report provides an overview of business travel worldwide and is structured by type of travel service provider (ie airlines, hotels and car rental) as well as by selected geographical region.

Golf Tourism - International

Sports tourism is often viewed as a niche segment within the tourism sector as a whole. However, the relationship between sport and tourism is gaining momentum in the industry, and this has mainly come from five basic directions:

Bespoke Holiday Packages - International

For the tourism industry, the worldwide recession has not only impacted numbers of travellers, it has also affected the way in which people travel. As cash has become more restricted for the vast majority of the holidaymaking public, holidays have remained a high priority, and those wishing to maintain their ...

August 2010

Travel and Tourism - Lebanon

Country Reports are tourism profiles of destination countries.

Travel and Tourism - United Arab Emirates

Centrally located on the crossroads between Europe and Asia, the United Arab Emirates (UAE) consists of seven desert states or emirates: Abu Dhabi; Dubai; Sharjah; Ajman; Umm al-Quwain; Ras al-Khaimah; and Fujairah.

Travel and Tourism - Jordan

The growth of tourism in Jordan has been remarkable. Visitor receipts have doubled over the last five years, and visitor arrivals has increased by 22% over the same period. These growth rates have not been achieved by chance. The investment in the sector since the turn of the century has ...

Travel and Tourism - Syrian Arab Republic

Located in the heart of the Middle East, Syria is fast opening up to international travel, despite some strong disadvantages over the last few years such as the war in neighbouring Iraq as well as its own negative image



The UAE is the regional business hub of the Middle East, and mostly man-made attractions form the basis ...

within the international political arena. Strong anti-Israeli attitudes, suspected involvement in ...

Travel and Tourism - Qatar

A destination primarily for business travel, Qatar is taking proactive steps towards growing the share of leisure tourists visiting the country. Despite the global financial crisis, Qatar has succeeded in maintaining its economic growth of the last several years. The 2008 drop in oil prices and the global financial crisis ...

Travel and Tourism - Bahrain

Bahrain is the third most popular destination in the Arabian Gulf. In 2009, 7.9 million international visitors came to the island kingdom – most of them day-trippers from Saudi Arabia. Of those visitors, just over two million were tourists. Unfortunately, that was almost 1 million fewer than in 2008 ...

European River Cruising - Europe

In 2009, the recession had a negative effect on these outbound markets. Cruise lines, however, countered the downturn by offering discounts to customers who booked five months or more in advance. The cut-price river cruises had the desired effect. Bookings are back on track and this year's figures are looking ...

Japan Outbound - Japan

Expenditure on tourism has fallen in tandem with the decrease in tourists. Japan was once one of the leading countries in terms of tourism expenditure, but shorter-stay trips and a decline in the amount spent on shopping and local stay costs has pushed it into seventh place, according to the ...

July 2010

Loyalty Schemes in Tourism - International

This report reviews developments in travel and tourism loyalty schemes, including airline frequent-flyer programmes (FFPs), hotel frequent-guest programmes, as well as loyalty programmes in the rental car and cruise sectors.

Ireland Outbound - Ireland

This report looks at outbound travel from the Republic of Ireland (RoI) only and does not include Northern Ireland. Within this report, 'Ireland' means the RoI and 'the Irish' refers to those living within the RoI – any reference to Northern Ireland or the Irish population in general is specified ...