



September 2018

Meat and Meat Substitutes - Ireland

“With one in five Irish consumers identifying themselves as being vegan, vegetarian or a flexitarian in 2018, the opportunities for future growth in the meat substitute sector are high. Moving forward a key challenge will be providing consumers with natural, less processed meat substitutes to gel with rising concerns with ...

August 2018

Premium Food and Drink - What Will Consumers Pay More For? - Ireland

"When purchasing food and drink, Irish consumers opt mainly for standard branded products across most categories such as snacks, alcohol and soft drinks, yet are drawn to own-label milk, baked sweet goods and prepared foods.

Hot Drinks - Ireland

“Between declining consumers prices and increased out-of-home drinking, the hot drinks market in RoI has seen its value decline, while in NI increased consumer prices have seen value sales increase slightly. Moving forward a key challenge for hot drink brands will be creating the ‘barista’ experience at home.”

— ...

July 2018

Full Service Restaurants - Ireland

“The full-service restaurant sector in Ireland is growing as consumers are eating out on a regular basis given their busy lifestyles and the demand for convenience. Development and innovation in the restaurant industry is driven by consumers’ search for healthy, vegan and locally sourced food, as well the increasing popularity ...

Consumer Snacking Habits - Ireland

“While consumers are increasingly looking for snacks to be healthier, three quarters of consumers noted that they worry that snacks that claim to be healthy may be high in sugar, fat or salt. This points to a stronger need for snack companies to be transparent regarding the nutritional contents of ...