



January 2021

Home Insurance: Inc Impact of COVID-19 - UK

"The economic impact of COVID-19 will focus minds on value for money, further intensifying price competition in the home insurance market. The industry has struggled to increase penetration for a number of years, especially among the private rental market. To appeal to renters insurance must be reframed to dispel its ...

November 2020

Small Business Banking: Inc Impact of COVID-19 - UK

"Despite the enormous threats posed by it, COVID-19 also offers a unique opportunity to highlight the importance of specialist small business banking products, such as accessing finance and support. Banks' response to the crisis has been welcomed by small business owners, with established providers particularly standing to gain in terms ...

Current Accounts: Inc Impact of COVID-19 - UK

"Current account providers offered significant support to customers during the first six months of the COVID-19 pandemic, and this will boost perceptions of the industry. However, as brands look to shift focus back to competing for new customers, they must continue to stand by existing customers as many are likely ...