

January 2008

Ambient Desserts - UK

The ambient desserts market comprises an eclectic mix of products, many of which have long featured in the nation's store cupboards but are becoming increasingly irrelevant to healthier eating patterns and evolving dining habits.

Baby Food and Drink - US

This report examines core factors influencing the baby food and drink market:

British Holidays - UK

Overseas holidays have enjoyed over a decade of uninterrupted volume growth to reach an estimated 46.2 million trips in 2007, as an estimated 45% of Britons took at least one holiday abroad. As economic storm clouds gather Mintel expects 2008 overseas growth to slow to below 2%, whilst domestic ...

Childrenswear Retailing - UK

The market has been living under the shadow of unfavorable demographic trends for some time now but it does not appear to be denting consumers' ability to spend. There is more choice and fashionability in the market ensuring it remains highly competitive in pricing terms.

Clothes Washing Products - Germany

With the economic climate improving, Germans have less need to bargain hunt and be quite as thrifty as before and there is a slow return to quality and brands. This is supported by exciting new products development and strong promotional campaigns. The laundry market, continuing its 2006 upward trend, grew ...

Clothes Washing Products - Spain

American Living - US

This annual report identifies five underlying lifestyle and demographic themes that have significant implications for businesses.

Bicycles - UK

These are exciting times for Britain's cycling community. July 2007 saw London and Kent host the high-profile Grand Départ of the sport's most prestigious event, the Tour de France, and Britain has emerged as a force in world cycling, with male and female cyclists picking up a host of World ...

Business and Conference Travel - US

Unlike many syndicated market reports, this report provides in-depth analysis of the demographics and lifestyles of business travelers, with a unique focus on the attitudes and behaviors of the highest value segment: frequent business travelers.

Clothes Washing Detergents - UK

Home laundry is such a mature market that both volume and value growth is difficult to achieve, being significantly affected by price promotions. The focus is very much on fighting for brand share rather than extending usage. However, there are opportunities for the smaller manufacturers operating in particular segments such ...

Clothes Washing Products - Italy

Italian retail value sales of clothes-washing products are estimated at €1.7 billion in 2007, growing by some 4% on 2006, and 7% on 2002 at current prices. Between 2003 and 2005, sales lost ground due to promotion strategies based mainly on price-cutting, but manufacturers have changed strategy in 2006 ...

Coffee - UK

The market for clothes-washing products in Spain is well-established and relatively mature. However it has outperformed other FMCG markets in recent years. Value sales have benefited from the shift towards more concentrated formulae, for example, with higher unit prices.

DIY Retailing - Europe

This report series covers the 19 leading economies of Western Europe. In total these countries account for around 98% of all European retail sales, excluding Russia. The remaining ten countries are either too small (eg Luxembourg) or are not sufficiently well developed to warrant detailed coverage (eg Romania and Bulgaria ...

DIY Retailing - Germany

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DIY Retailing - Spain

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Drinking Habits - Spain

Spaniards' changing drinking habits are benefiting beer, but to the detriment of wine. Younger drinkers turning away from wine towards beer and spirits is a phenomenon common in traditional wine-drinking countries, while enjoying a glass of chardonnay or pinot noir in a trendy bar or restaurant is increasingly popular in ...

Evening Meals - US

Around 70 million cups of coffee are drunk each day. Coffee drinking is habitual and habits invariably change slowly.

DIY Retailing - France

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DIY Retailing - Italy

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DIY Retailing - UK

The expansionary phase of the late 1990s and early 2000s appears to be over, as does the boom in consumer interest in DIY fuelled by the media. There are few opportunities to open new out-of-town DIY sheds and people don't seem to be doing as much DIY as they used ...

European Retail Briefings - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Facial Skincare - US

This report focuses on specific attitudes and behaviors related to cooking dinner, including cooking motivations, meal preparation times and other activities that occur during dinnertime:

Fish and Seafood - US

The US market for fish and seafood is constantly volatile, dependant on everything from fish-catching rates to the cost of transportation. Despite these challenges, the frozen fish and seafood segment has successfully capitalized on consumer trends by marketing more upscale products and focusing on convenience. Marketers of shelf-stable products, too ...

Food and Drinks NPD - A Review of Key Trends - Europe

This PowerPoint presentation provides a pan-European overview of food and drinks NPD in France, Germany, Italy, Spain and the UK. For more detailed information, please refer to the five individual country reports: *Food and Drinks NPD – A Review of Key Trends, December 2007*.

Frozen Desserts - UK

Since Mintel last reported on the frozen dessert market in February 2006, there has been a subtle change in fortunes and overall value has returned to growth. Retail sales value increased by 2% in 2007 to reach £258 million.

Healthy Lifestyles: Buying into, or Barriers to Overcome? - UK

Health is one of the highest-profile topics on the political and media agenda, with large volumes of health-related news stories, research and consumer advice being produced on a daily basis. It has a major impact on many market sectors, including food, drink, leisure, alternative remedies and pharmaceuticals.

Income Protection - UK

Market trends incorporating the introduction of natural, organic, botanical and herbal formulas are helping grow the facial skincare market, particularly in the moisturizer segment. Anti-aging products are the fastest growing segment with female boomers leading the charge for growth in this area. This report provides in-depth information on:

Fixed Line Providers - UK

As markets go, revolution has been the byword for the fixed-line sector as it has undergone major rescaping in the past few years. It finds itself competing for voice business in a deregulated yet declining market, where a deflationary spiral is driving call revenues downwards, and where mobile telephony is ...

Food Labelling - UK

This report assesses food labelling since the last Mintel report was published in May 2003. Over the last four years the amount of information included on food labels has multiplied. In addition to ingredients, nutrition information and best-before dates, today's consumers are demanding to know whether packaging can be recycled ...

Green and Ethical Finance - UK

The last few years have seen environmental and ethical concerns continuously climb towards the top of the global agenda. This trend has been driven by a powerful combination of inter-related factors: an increase in environmental knowledge and media coverage; a rise in consumer awareness and concern regarding the environment; and ...

Household Linen - UK

This report assesses the household linens market since the last Mintel report was published in January 2006. Over the last two years market growth has all but ground to a halt. Supermarkets and fashion retailers have tempted consumers with products so cheap, they're too good to miss out on. Other ...

Lottery (The) - UK

The income protection (IP) market has been in decline for several years now, and is vastly outsold by similar protection products such as critical illness cover (CIC) and mortgage payment protection insurance (MPPI). This report explores the reasons behind this shift, and the steps that the industry and regulatory bodies ...

Luxury Goods Retailing - US

This report differs from other Mintel retail reports in that it looks primarily at companies involved in manufacturing and distribution, rather than pure retail companies. For specific data you will find:

Maternity Clothing - UK

The birth-rate has been increasing, offering retailers greater opportunities. Women are having their first child later in life, and across a broader age spectrum. Although the maternitywear market has changed dramatically and is now certainly more fashion that frump, the offerings are still perceived as Hobson's choice. The consumer perception ...

Omega-3 - US

This report is focused on the chemical omega-3. The last two years has seen omega-3 explode on the food and beverage scene as a highly desirable food additive. The health benefits associated with these fatty acids have the potential to reach a wider demographic than other additives.

Premium Soft Drinks - UK

Traditional soft drink sales were in hit in 2007 with a poor summer and a move towards healthier options. Premium soft drinks held up with a general trend towards premiumisation, innovation and responsible drinks although some of the bigger conventional brands lost out.

Refrigerated Foods - US

The National Lottery celebrated its 13th anniversary on 19 November 2007 and has, for that entire time, been run by the Camelot Group plc, which has also won the latest licence up for tender starting in February 2009. Given that there was only one other challenger, has Camelot positioned itself ...

Marketing to Kids and Tweens - US

With \$51 billion in spending power, children and tweens represent an important and lucrative demographic, offering companies an opportunity to build lifelong brand loyalty. Children's and tweens' tastes, however, are notoriously fickle. The Internet as an entertainment medium has also changed the way products are marketed.

Multicultural Ireland: The Ethnic Impact - Ireland

The influx of immigrants to Ireland's shores is not a recent phenomenon, yet there is much confusion over the exact numbers of non-nationals living both north and south of the border. In 2007, non-nationals accounted for an estimated 13% of the Republic of Ireland (RoI) population, and 2% (2006) of ...

Pizza and Pasta Restaurants - UK

This is Mintel's sixth report on the pizza/pasta restaurants, which is a market which continues to experience growth, albeit at a slightly slower rate. Although the demand for home delivery continues to show strong growth, the highly competitive nature of the overall eating out market and rivalry from the ...

Rail Travel - UK

New rail stock, improved journey times, eco-friendly advertising from Virgin and the relocation of Eurostar to St Pancras International. Is this the new age of the train? Commuting is the main engine of expansion but rail travel for business or leisure purposes has also grown by an estimated 10% in ...

Retail Branding - UK

The retail market is changing. Major retail groups are leveraging their market position to build multi-category,

This report answers questions that will help you find opportunities and maximize growth in the refrigerated foods market. Some topics include:

Reverse Mortgages - US

This report analyzes the marketplace for reverse mortgages, including demographic changes, economic factors, innovations and the impact of securitization, and consumer expectations concerning the housing market.

Sandwiches, Subs and Wraps - US

With more than half of all consumers purchasing a sandwich, sub or wrap away from home in the past week, the market for restaurant sandwiches, subs and wraps remains strong. The market has grown continuously from 2001 to 2007, but there is still great potential for further expansion. Portability, convenience ...

Self Diagnostics - US

An increasing prevalence of diabetes and hypertension in the US population has fueled the robust market for self-diagnostic testing kits, especially those that monitor glucose or blood pressure. Demographic factors, a growing self-care trend, insurance coverage and shifting birth and infertility rates have also played a roll in sales for ...

Social Networking and Connectivity in the Digital Age - US

Online social networks represent a major shift in personal connectivity, becoming major media carriers. These networks are positioned to rival print, broadcasting, film and music competitors by incorporating all four platforms. Social networks are not just one-way communication outlets. Consumers use traditional media to make virtual connections among family, friends ...

UK Retail Briefing - UK

UK Retail Briefing is a monthly news digest service, which brings together news on companies and their

multichannel businesses, expanding store size from super- to hyper-markets and geographical coverage from physical to online.

Sacred Foods and Food Traditions - US

The sacred food market includes products that are certified kosher, Halal, or ethical (e.g. vegetarian, organic, fair trade, natural). This report focuses on consumer attitudes and behavior concerning sacred food.

Secured Lending Products - UK

This report examines the UK market for secured lending products, comprising both further advances and secured or homeowner loans.

Snowsports - UK

The ski market has continued to grow throughout the new millennium, profiting from a successful, contrasting activity-relaxation model that other exclusive sectors and packages are still trying to emulate. That snowsports remain a niche market is due to costs exceeding those of other holidays abroad by some margin although indications ...

Theme Parks - UK

Although it hit some operators harder than others, the UK theme parks market is reeling from a poor year in 2007, largely as a result of the same unpredictable weather that gifted them a fine year in 2006.

Water Filtration - US

The water filtration and purification device market includes plumbed-in systems (under-sink systems and

business environments. The coverage is split by sector and supplemented by soundbite-style commentary and opinion. Recent sales figures are given with month-by-month trends for each sector, plus an inflation monitor highlighting key developments ...

Wealth Management and Private Banking - UK

The wealth management and private banking industry has enjoyed several years of strong growth buoyed by healthy equity and property markets and a rapidly growing population of high net wealth individuals. This report looks at the industry and its sub-sectors with new consumer research providing insight into the thoughts and ...

Women's Changing Lifestyles: What Women Want? - Ireland

The role of women in Irish society has changed dramatically in recent years, and, indeed, continues to change. In one respect, this is due to changes in Irish society generally, but the changing role of women has also been a major catalyst in altering Irish society. Both in NI and ...

water softeners), pour-through devices (including pitchers, countertop devices, faucet-mount devices, and replacement filters) and refrigerator filters. Prospects for increased growth in this market are strong, but will depend on the marketing tactics of suppliers and retailers.

Which non-food product profit lines are going to be most affected by a slowdown in consumer confidence? - UK

Confidence is used by many manufacturers and retailers as a barometer of how likely consumers are to purchase their goods and services. This report focuses on one particular area of the retail market that is likely to be most affected by changes in consumer confidence, namely non-food profit lines.