

January 2022

Eating Out Review - UK

“Four in five Britons ordered takeaways in 2021 as COVID-19 has well and truly accelerated the shift towards home delivery services, giving consumers more choices than ever before.

Still, many people are tempted out by an increasingly diverse and high quality dining scene, with on-premise participation driven by consumers making ...

Leisure Outlook - UK

“Pent-up demand for leisure activities in the summer has fallen, and yet participation remains stronger than a year ago. Efforts to boost domestic tourism will increase visits to museums while operators have the opportunity to ramp up participation in physical spaces by capitalising on consumers’ keen appetite for competitive socialising ...

December 2021

Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.

Coffee Shops - UK

“Food-led venues have a competitive advantage as they are offering crowd-pleasing food choices while undercutting specialist coffee shops on the price of drinks. This can be managed if specialised coffee shops broaden their range of food options, as a third of consumers would be most interested in buying seasonal food ...

November 2021

Pub Visiting - UK

“The pub sector has been among the biggest casualties of the COVID-19 pandemic, with pubs forced to close during the three national lockdowns in 2020 and 2021 and operating under restrictions when allowed to open for the remainder of 2020 and long stretches of 2021, when consumers’ reticence about being ...

October 2021

Attitudes towards Pub Catering - UK

“COVID-19 has encouraged consumers to seek out high-quality experiences as well as support businesses in their local area. In order to respond pubs will need to update their menus to include dishes with locally sourced ingredients, premium meals that deliver a sense of occasion and modern sharing platters suited to ...