

August 2023

### Leisure Outlook - UK

“The summer season offers exciting opportunities for leisure operators. The school holidays, coupled with the popularity of weather dependent activities during this period, leads to increased participation levels across a range of outdoor activities. Theme parks, visitor attractions and music festivals remain popular leisure activities amongst all age groups during ...

### Health and Fitness Clubs - UK

“Despite the ongoing cost of living crisis and increases to the price of gym memberships, consumers continue to prioritise services that benefit their health and wellbeing. However, in order to sustain growth, operators need to cater to less affluent and older consumers – both of which offer huge opportunities for ...

### Leisure Centres and Swimming Pools - UK

“A focus on public health and individual wellbeing can help leisure centres and swimming pools unlock much-needed investment and tap into growing consumer interest in self-care.”