

June 2013

Beauty Retailers - China

"Growth in beauty retailer sales is being driven mainly by people's growing demand for beauty cosmetics and increasing consumer spending power. The rapid growth of the Chinese middle class has driven growth of the cosmetics retail market. Urbanisation, a prosperous commercial real estate industry, market segmentation and multi-channel growth models ...

May 2013

Car Retailing - China

"The automotive industry is one of the pillar industries of the national economy, and plays a pivotal role in China's economic development. However, with the withdrawal of an auto consumption stimulus plan and slow growth in total car sales for two consecutive years, is the automobile market's golden age ...

美容零售 - China

在2007-2012年间，中国美容品零售渠道的年均复合增长率（CAGR）达到14.5%，从2007年的336亿元增长到2011年的将近600亿元，2012年预计将会达到660亿元。就需求方面而言，在生活水平提高、东西方文化融合和形象日益重要的影响下，人们对美容化妆品的需求增长和消费能力增长是美容品零售渠道销售额逐年增长的主要推动力。

April 2013

汽车零售 - China

"汽车产业作为国民经济的支柱产业之一，对我国经济发展起着举足轻重的作用。然而，汽车消费刺激政策的退市和连续两年汽车总销量低速增长是否就意味着车市发展的黄金时代已经结束？这是一个政府、生产厂商、经销商和消费者都在思考和担心的问题。"

百货公司 - China

中国的百货公司不仅在国家近来经济飞速发展的大背景下得以存活，而且很多还蓬勃发展，其中不乏一些连锁百货公司。但它们却日益需要与其他零售模式竞争其占有的市场空间，比如专卖店、大卖场、超市以及越来越多的新兴一站式目的地购物中心和零售园区。这使得百货公司面临越来越严峻的竞争格局，并且更难以维持其对消费者的吸引力。

February 2013

Department Stores - China

"Department stores in China have not only survived within the context of the country's recent rapid economic development, but many have flourished, including several department store chains. Yet the market space they fill increasingly has to compete with other retail formats, such as specialist chains, supermarkets and hypermarkets, and growing ...