

December 2008

Air Fresheners - US

The market consists of home air fresheners, automobile air fresheners, trash can deodorizers, and potpourri/sachets. More than 90% of the market is represented by the home air fresheners segment.

Bottled Water - US

This report explores the bottled water category and provides insights-going beyond discussing segments, brand performance, and current trends to growing the consumer base and increasing frequency of purchase from current consumers. Specifically, the highlights of analysis in the report include:

Cakes and Pies - US

This report examines the market for "store-bought" cakes and pies, primarily those sold through the bakery aisle of supermarkets, mass merchandisers and drug stores. Among the topics included in this report are:

Children's Packed Lunches - UK

The new standards for food and nutrition in schools that are being phased in over the 2006/09 period present the children's packed lunches market with challenges and opportunities. In this report Mintel looks at what school lunchbox products parents and children are buying, why they are buying them and ...

Cooking Sauces - UK

The cooking sauces market has gone from strength to strength, changing with the times to remain relevant to consumer needs. Health has evolved to accommodate consumers' desire for increased involvement in cooking. Premium products deliver restaurant-quality at a cost saving compared to eating out. Taste adventure is assured through a ...

Blue Collar Dollar - US

Blue collar workers peaked in numbers and spending power in the 1970s. Since that time blue collar America has been in slow but steady decline in the face of cheaper overseas labor and other pressures. While the current economic downturn and the accelerating contraction of the domestic auto industry is ...

Breakfast Foods: The Consumer - US

This report explores the consumer's relationship to the breakfast foods market, providing market players with a wealth of analysis and insight on how to target existing and potential users of breakfast foods in both the retail and foodservice arenas. Issues explored include:

Catering Equipment (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Civil Engineering (Industrial Report) - UK

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European Retail Briefings - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing

focuses on a key issue or specific European retail sector.
The month's retail news is ...

Expectations and Aspirations - Creating the Anxiety Society? - UK

Recent dramatic developments in the financial sector have undoubtedly affected consumer confidence – and indeed, growing consumer insecurity has arguably been a major factor exacerbating the crisis.

Fish and Seafood - US

Mintel expects the retail market for fish and seafood to grow steadily during 2008-13, buoyed by consumer desire for healthful protein sources, but mitigated by pricing pressure, as well as the economic downturn, which may push consumers to lower cost proteins. This report provides the following insights to industry participants:

Football Business (The) - UK

English football, and the FA Premier League (FAPL) in particular, is today a bigger business than it has ever been, generating record revenues both within its stadia and through the rising value of its broadcast rights. The game is televised in more countries than ever before and watched by an ...

Hair Loss Remedies - US

The year 2007 marked a sharp reversal for the hair loss remedy market, which had been in decline since at least 2003. Dramatic positive growth marks a new direction for expansion of remedy products, but there remains substantial room for growth if increased marketing is undertaken.

House Building (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Factory Outlet Centres - UK

Factory outlet centres, also sometimes called designer outlet centres or shopping villages, are well established in the UK. With 41 such centres (as defined by this report), the UK market is generally regarded as saturated: any further major openings are unlikely after Gloucester Quays launching in 2009.

Foot Care - US

Overall, sales of foot care products have grown at a slow rate in recent years. However, some companies have managed to develop products and brands that are experiencing moderately strong growth. The relatively slow growth of category sales in food stores, drug stores and mass merchandisers reflect specific challenges that ...

General Insurance Overview - UK

The general insurance market is perhaps the most competitive sector in UK retail financial services. In recent years it has attracted a plethora of new entrants, resulting in aggressive pricing and advertising strategies and an increase in switching activity. Growing pressure to remain competitive, particularly given the growth of price-comparison ...

Home Personal Computers - US

Personal computers are an essential platform for a nearly limitless range of digital content and applications, and play a central role in how U.S. consumers work, shop, entertain themselves and live. Some 80% of U.S. households own a notebook or desktop PC making this industry a significant sector ...

Houseplants and Cut Flowers - UK

The economic downturn presents the flower and houseplant market (valued at £2.2 billion in 2008) with challenges and opportunities.

Imported Beer - US

This report explores the imported beer market in the U.S., with a focus on the off-premise (for consumption at home rather than in bars, clubs or restaurants). This report provides insight into the external and internal factors are affecting this market and what they mean for future sales growth ...

Marketing Finance to Younger Consumers - Ireland

Younger consumers provide a vital source of new business for financial services providers. Banks are keen to acquire and retain younger customers and so offer them a range of specific products and services tailored to their needs.

Men's Underwear - US

The men's underwear category may be in a funk, but that does not mean there is a shortage of opportunities. This report explores in detail the many avenues available to manufacturers to increase sales, including:

Metal Recycling (Industrial Report) - UK

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Nightclubs - UK

Nightclubs have had a tough time over the past five years and current conditions mean that they continue to struggle. Like the pub industry, they have been subject to a great deal of legislation in recent years, including the Licensing Act 2003 and the UK smoking ban, which have totally ...

PC Hardware - UK

Internet Quarterly - UK

Focus on Youth Christmas shopping intentions

Meat-free Foods - UK

There has been a resurgence of consumer interest in the meat-free market. This growth is the result of an increasing number of meat-eaters incorporating meat-free products into their everyday diet – a change of behaviour principally motivated by a desire to improve the healthiness of their diet. This report considers ...

Menu Flavours - UK

This report continues on from Mintel's Menu Trends series but is the first to look at menu flavours and changing developments in eating out preferences in the UK specifically. Its aim is to explore the existing trends in menu developments and look forward to what is on the horizon.

Natural Products Marketplace Review: The Evolving Natural Lifestyle - US

The natural products universe includes sales through myriad channels, both retail and non-retail. This report includes studies of a number of aspects of the market:

Own-label vs Branded Alcoholic Drinks - UK

Despite declining alcohol consumption, value sales of alcohol in the off-trade continue to grow, sustained by trends towards premiumisation and drinking at home. However own-label products only account for a small proportion of sales. Loyalty to brands and fears over taste and quality prevent people from buying own-label products.

Poultry - US

Three quarters of adults now use a computer in the home; the PC has become a mainstream consumer electronics device. In the past five years, their usage in the home has accelerated dramatically, driven by lower prices and the increasing demand for online connectivity. The PC has evolved from its ...

Ready Meals and Convenience Foods - Ireland

The ready meal fixture has become blurred as different types of convenience concepts and meal solutions compete for the busy shopper's pound/euro. Demand for healthier food, transparency of ingredients, and premium tastes have had a major impact on the sector – by not only raising consumer expectations, but also ...

Retail Therapy - UK

The worsening economic climate is creating serious pressure on disposable income, while more options for use of leisure time means that competition for shoppers' time and discretionary spend has never been stronger, making it all the more necessary to understand what motivates people to spend their leisure time shopping.

Serviced Offices (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Suncare Preparations - Europe

This report provides a pan-European overview of the suncare preparations market in France, Germany, Italy, Spain and the UK in PowerPoint format. For more detailed information, please refer to the five individual country reports: *Suncare Preparations, December 2008*.

Suncare Preparations - Germany

The total market for poultry grew slowly, nearly balanced by a number of positive and negative factors. Rising prices, increasing private label share, and already very high penetration have acted to hold the market back, while a trend towards value added products and strong consumption by younger adults and kids ...

Red Meat - US

The \$61 billion market for red meat has faced several obstacles to growth in the past three years, and the U.S. descent into recession will only exacerbate the challenges the market faces. Health concerns about red meat, numerous beef recalls, and the growing prominence of chicken as a preferred ...

Self Invested Personal Pensions - SIPP's - UK

The market for self-invested personal pensions (SIPPs) has, on paper, been a real boom area over the last three years. Exponential growth from a very low base had created a market with £50 billion in assets under management prior to the Q3 2008 stockmarket shake-out. Growth has been driven by ...

Soy-based Food and Drink - US

This report focuses on the soy-based food and beverage market. In addition to presenting sales data by segment, supplier and brand, the report considers a range of topics, including the following:

Suncare Preparations - France

The French suncare preparations market is worth an estimated €345 million in 2008, an increase of 2% on 2007 and 6% on 2003. The French are not particularly 'on message' when it comes to suncare. Despite an ongoing public health campaign about the dangers of overexposure to the sun, regular ...

Suncare Preparations - Italy

Sales of suncare preparations depend strongly on local summer weather, leading to a decline in sales in both 2007 and 2008. The German market in 2008 is therefore estimated at around €230 million, down by 2.5% on 2007. The self-tanning and after-sun sectors show the largest decline, suffering from ...

Suncare Preparations - Spain

After years of dynamic growth, the Spanish suncare market posted a further improvement of nearly 7% in 2008, totalling an estimated €312 million. While growth is slowing down, the market remains healthy and holds further potential for expanding the current consumer base. Spanish consumers have become more aware of the ...

Sunglasses - UK

The sunglasses market was worth £225 million in 2007, a rise in value of 2% since Mintel last examined the market. However, the gloom in both the weather and the economy has certainly taken its toll on the market, with much of the growth recorded attributable to inflation, and the ...

Toy Retailing - UK

Toy retailing revolves around selling a fun product in a highly competitive marketplace. The stores should be vibrant and exciting, but the majority of the market are competing on price and becoming increasingly commoditised.

UK Retail Briefing - UK

Insight + Impact - Mintel's commitment to its clients is encapsulated in this simple formula.

Waste Management (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a

The Italian market for suncare preparations is estimated at €360 million in 2008, up by 5% on 2007 and by some 22% on 2003 at current prices. Sales have increased thanks to sun protection products (up 20% on 2003) and after-sun products (up 32% on 2003), while self-tanners lost ground ...

Suncare Preparations - UK

Two wet summers have taken their toll on the UK suncare market. However, more people than ever are taking holidays abroad, helping to boost sales. The sun safety message is getting through to more people who are trading up to higher protection factors, although the under-24s and men are still ...

Top Ten City Destinations - Europe

The objective of this report is to analyse the tourism market in the top ten urban destinations in Europe, listed in the Figure below, which are ranked by volume of annual arrivals, according to TourMIS, a provider of information and statistics related to European tourism. TourMIS is managed by the ...

Travel Agents - UK

Despite talk of a possible revival in the fortunes of the travel agent as consumer confidence slumps and independent travellers return to the fold in the wake of high-profile company collapses, Mintel's survey data points to a continuing fall in high street bookings and especially personal visits to shops since ...

Unsecured Personal Loans - UK

The unsecured personal loans market has always been highly competitive, with the low rates charged on loans subsidised by sales of highly-profitable PPI. This could be set to change however, as lenders' appetite for risk has diminished, lending criteria have been tightened and capital reserves are running low, all in ...

Wealth Management - US

This report examines the trends, opportunities and challenges present in the wealth management industry. The high net worth segment is still a profitable one, but

new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Women's Magazines - UK

The market for women's magazines is estimated to be worth £700 million in 2008, up by 21% in value on 2003 compared to 7% in volume. This is a sound performance for a mature market sector in a crowded and changing media environment. However, sales have fallen back since 2006.

success in this segment is more challenging than ever for the providers of wealth management services.

Women's Underwear - US

The U.S. women's underwear market has experienced very healthy growth between 2003 and estimated sales for 2008, although 2008 represents a year of deceleration due to a flagging economy. However, despite tough economic times, a range of factors and drivers ensure that the market will continue to grow ...