

January 2023

Cinemas - UK

“Recovery for the cinema market has so far been slow, with a weak slate of films in 2022 and the cost-of-living crisis making it more challenging to get people back through the door. In the longer term, further differentiation of the cinema experience, such as the introduction of more social ...

December 2022

Music and Other Audio - UK

“Whilst no market is immune to the pressures consumers are facing financially, music is relatively resilient given its importance in consumers’ lives for enjoyment and escapism. The exceptional value provided by streaming services, for access to vast libraries of music, will be boosted by growing and diverse content such as ...

Magazines - UK

“The cost-of-living crisis presents a new challenge for magazine publishers as people look to limit non-essential spending. With magazines considered by many to be a ‘nice to have’ item, effectively tailored and targeted discounts will be crucial to retain and attract budget-conscious subscribers”.

– **Rebecca McGrath, Associate Director for Media ...**

November 2022

Social Media: News - UK

“People expect social media platforms to take action to tackle misinformation. Most social media users think it is the responsibility of social media platforms to remove misinformation and to ban those who repeatedly post fake news. Successfully identifying or removing misinformation is easier said than done though, and more platforms ...

October 2022

Books and E-books - UK

“While the pandemic instilled or revived a lasting love of reading for some, others have abandoned their pandemic reading habits. Social media has proven it can drive the physical books market, rather than competing with it, and this is likely to continue with the experiential and immersive nature of the ...