

January 2021

Foodservice in Retail: Incl Impact of COVID-19 - US

"While COVID-19 has forced many retailers to scale back high-contact self-serve prepared food offerings, foodservice will emerge from the pandemic more essential than ever to grocery retailers' long-term growth prospects but will also face even greater competition. Now is the time for retailers to explore expanded menus and ways to ...

International Cuisine Tracker - US

"Consumption of various international cuisines is growing, fueled by a rise in at-home cooking as the pandemic continues on. Restaurants will increasingly need to compete with retail offerings, while CPG manufacturers can expand their international line-ups to appeal to consumers who've grown tired of their home recipe repertoire."

- Amanda ...

December 2020

The Future of Foodservice: 2021: Incl Impact of COVID-19 - US

"The US foodservice industry saw unprecedented challenges in 2020 due to the pandemic and recession. These challenges will continue to plague restaurants in 2021, especially full-service ones, delaying a full sales recovery until 2023. To survive the ongoing crisis, restaurants must become off-premise business experts, engaging consumers in new and ...

Coffee and Tea Tracker - US

Mintel's Coffee and Tea Tracker allows you to identify the biggest opportunities in coffee and tea, in both foodservice and retail. It provides a quarterly look at coffee and tea consumption behavior at home and away-from-home, by demographic. This tracker also tracks items consumers add to their coffee or tea ...

November 2020

Burger Trends: Incl Impact of COVID-19 - US

"Burgers are a foodservice favorite that offer flavor and ingredient versatility that makes them a comforting and convenient choice for consumers looking for familiarity or adventure in their quarantine cuisine. In these uncertain economic times, QSRs and fast casuals are not surprisingly seeing the most success with burgers due to ...

Fast Casual Restaurants: Incl Impact of COVID-19 - US

"Fast casual restaurants are moderately damaged by the COVID-19 crisis and large shift to working from home, although they are able to more easily pivot to off-premise business needs than their full-service counterparts. Fast casuals are well-suited to recover and grow during the recession as consumers seek out more high-quality ...

October 2020

Foodservice Alcohol Trends: Incl Impact of COVID-19 - US

"Foodservice alcohol sales saw immense losses in 2020 due to the COVID-19 crisis and ensuing recession, just



Foodservice - USA

as with foodservice sales overall. Instead of purchasing alcohol from restaurants and bars, consumers stocked up on packaged alcohol from retail channels, which stole enormous market share away from alcoholic beverages sold through ...