

## January 2018

### The Leisure Outlook - UK

“Changes in leisure activity participation and spending indicate that consumers are choosing quality over quantity when it comes to drinking and dining out. Increased voucher usage also reflects that Brits are keen to keep up their leisure habits but seeking ways to make this more affordable.”

– Helen Fricker ...

### Leisure Review - UK

“Consumers are seeking experiences more than ever so activities that provide this in a unique, immersive and active way are likely to be popular. Activities needn’t be highly technological or obscure but rather bring people together and allow them to reconnect in an increasingly digitised world.”

## December 2017

### Online Gaming and Betting - UK

“Multichannel gamblers play primarily online but their retail habits are being kept alive by a continuing reluctance to take remote activity outside the home.”

## November 2017

### Cinemas - UK

“High consumer interest in 4DX cinema indicates that the format will not simply be a gimmick but could potentially become a genuine staple of the industry. Broadening the scope and appeal of the format will rest on using it to different degrees for different genres, with some films only having ...

### Visitor Attractions - UK

“Visitor attractions continue to benefit from an expanding pool of potential patrons as a weak pound boosts inbound tourism and holidaying at home, while new technologies and venue formats have an important role to play in keeping experiences refreshed.”

### Holiday Beauty - UK

“NPD in the holiday beauty sector largely focuses on convenience, with travel-sized products and on-the-go claims. However, with the majority of people choosing not to buy beauty products specifically for use on holidays there is a perceived lack of need in the sector. NPD in products by holiday type as ...

### Consumers and the Economic Outlook: Quarterly Update - UK

“Consumers’ spending power is being hit by the squeeze on incomes as inflation continues to outpace average wage rises. In four of the last five months, people have been more likely to feel worse off compared to a year ago than to say that their finances have improved. This is ...

## October 2017

### Spectator Sports - UK

“Live streaming shows growing potential to open spectator sports to a wider range of demographics, while stadium operators can turn to good old-fashioned



## Leisure - UK

atmosphere to help event attendance stand out from the leisure crowd.”

– **David Walmsley, Senior Leisure Analyst**