



June 2018

Winter Holiday Shopping - US

"Winter holidays continue to be an important occasion, which most consumers celebrate and spend for, and spending is expected to remain steady, aiding sales growth. But shopping behavior has changed, affecting how, when and where consumers fulfill their holiday needs, with most seeking and expecting deals and many preferring to ...

May 2018

Men's and Women's Footwear - US

Footwear sales have been strong, and that trend is expected to continue in both men's and women's segments, thanks to necessity and product innovation. The challenge for brands and retailers lies in encouraging more shopping outside of replacement and continuing to find ways to address changing consumer shopping preferences, especially ...

Online Shopping - US

"While purchases made online comprise a small portion of total retail sales, e-commerce continues to grow at staggering rates with no end in sight. Even many retailers that are struggling overall report their e-commerce business as a bright spot. Consumers value the convenience and (often) favorable prices digital shopping brings ...

Pet Store Retailing - US

challenges in maintaining their position as the ultimate shopping destination for the 73 million pet owners in the US (or 58% of US households). From adapting to shifting demographics and product preferences to competing with online, mass merchants, and independent retailers (eg boutiques), pet specialty will need to adapt to ...

April 2018

Consumers and the Economic Outlook - US

"The US economy weathered the political tumult of 2017 with surprising vigor, as most major economic indicators fared increasingly better throughout the year. The nation's GDP (gross domestic product) has been on the rise for 17 consecutive quarters, and consumer confidence has been marching forward at record levels, while unemployment ...

Men's Clothing - US

"Men have endless options as to where they can shop, which might only lead to more decision-making issues. Since most men are strategic shoppers, many are likely choosing to buy clothes wherever makes the most sense, whether motivated by price or convenience or ability to fulfill other shopping needs, either ...