

June 2016

The Unbanked and Underbanked - US

"Un- and underbanked Americans are underserved by traditional financial institutions because many don't have the identification or money to qualify to open accounts. Instead, they are increasingly serviced by alternative financial services companies and are often limited to products that are more restrictive and have higher fees. While some of ...

May 2016

Consumer Attitudes Toward FinTech - US

FinTech start-ups are fundamentally altering how consumers interact with financial services by delivering these services faster and by factoring in an ever-growing volume and variety of data for assessing the value of potential customers. Traditional finance brands are also leveraging the innovations that have emerged from the FinTech scene. Mobile ...

Financial Literacy - US

The level of financial literacy is low in the US and consumers are paying the price. The ramifications of this to consumers are obvious, and fortunately many consumers realize that they don't know enough and are interested in learning more. To help consumers improve their understanding of concepts such as ...

April 2016

Innovations in the Insurance Market - US

After years of offering little innovation, the insurance industry is rapidly integrating technology into its interactions with consumers. Mobile apps that make it easier to get information and conduct transactions, trackers that provide feedback so people can change their behavior, and devices that keep homes safer and more environmentally friendly ...