

## January 2022

### Consumers and Health Insurance - UK

“The UK public and private healthcare sectors continue to face challenges and disruption associated with the coronavirus pandemic. However, the health insurance market stands in a strong position with opportunities for growth in the short and medium term. The pandemic has encouraged consumers to think more about their health and ...

### Over-50s Guaranteed Acceptance Life Insurance - UK

“Sales of over-50s life insurance rely on heavy and consistent advertising to generate awareness and drive demand. Effective marketing strategies are even more of a necessity now, in order to motivate consumers to purchase and turnaround the recent decline in sales.”

## December 2021

### Consumers and the Economic Outlook - UK

“Rising inflation and concerns about stock shortages have shaken consumers’ sense of financial wellbeing and confidence for the coming year. It is important to place the falls seen on these measures in October in context, however: the vast majority of consumers remain fairly upbeat.