

December 2013

Small Kitchen Appliances - UK

“Despite the economic gloom that has shrouded consumers in the last five years we have seen significant demand for coffee machines and food mixers. People’s love affair with good coffee stemmed from enjoying their coffee shop experiences and now they want to create coffee shop quality at home. And, what ...

November 2013

Energy Utility Suppliers - UK

“For energy suppliers it is important to continue to compete for market share but there is also scope to continue to expand into related markets such as home maintenance, home security or telecommunications. Related energy markets such as installation or home generation (eg solar electricity, solar thermal, ground pumps) are ...

October 2013

Bedrooms and Bedroom Furniture - UK

“Manufacturers and retailers are continuing to innovate, adding value to beds and bedroom furniture and helping to stimulate demand. In recent years times have been tough as consumers with low levels of confidence have held back from making big-ticket purchases. And this has caused some of the suppliers and retailers ...