

March 2015

Living and Dining Room Furniture - UK

“Our research confirms that people who rent their homes from private landlords move regularly and are in the market to buy their own furniture. So there is huge potential to sell furniture that is easier to move. And fewer homes will have enough space to accommodate dining furniture or multiple ...

February 2015

Cut Flowers and Houseplants - UK

“Florists are in a prime position to capitalise on changing shopping habits as consumers do more of their food shopping locally at convenience stores, but they will need to play their part in promoting sales of flowers both for self-purchase and gifting.”

– **Tamara Sender, Senior Retail Analyst**

Electrical Goods Retailing - UK

“Perhaps it is time for some specialists to move closer to EDLP (everyday low pricing) and away from the questionable deep discounting that has traditionally been a feature of the sector.”

– **Richard Perks, Director of Retail Research**

Consumers and the Economic Outlook: Quarterly Update - UK

“People are finally starting to feel the benefit of the recovery in their pay packets. After five years, average wages are finally increasing more quickly than prices. Although this will take time to feed through into consumer confidence, there are signs that spending habits are changing.

January 2015

Homewares - UK

“Many homewares, such as curtains, linens, decorative accessories and cushions help define the way that the home looks and feels. People’s choice of colours, textures, styles and unusual items allow them to inject their own personality into their homes and create rooms that reflect their sense of design and comfort ...