



January 2020

The European Leisure Travel Industry - Europe

This report provides an overview and update about the European leisure-travel industry. In particular, the important issues impacting the sector, including political uncertainty, the Thomas Cook debacle, the sharing economy, distribution channels and destination trends, are identified and discussed. In further sections, the main European outbound travel markets and the ...

October 2019

The International Hotel Industry - International

“Convergence is the way forward. Conventional hotel chains are entering the home-rental arena (for example Accor’s purchase of onefinestay and Marriott’s launching of Homes & Villas), as well as the hostel sector, as evidenced by Accor’s Jo&Joe brand and Hilton’s recent launching of Motto, a hybrid hotel concept that offers ...

June 2019

Timeshare and Secondary Residences - International

“Looking out over the coming decade, two key trends emerge in the interval-ownership and secondary-residence universe. First of all, it is likely that the burgeoning accommodation rental platforms like Airbnb and Booking.com will take considerable share away from the traditional interval ownership sector in the Western world. Nevertheless, there ...

March 2019

Airlines Worldwide - International

“More consolidation is to be expected in Europe’s aviation sector due to cost and competitive pressures. Airfares are starting to rise on a number of routes in response to higher costs. The jury is still out regarding



International Travel Series - International



the viability of long-haul LCC operations.”

- **Jessica Kelly, Senior Tourism Analyst**