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Salty Snacks - Brazil

"The Brazilian Salty snack market is experiencing growth, yet comparatively low penetration and frequency of consumption indicates significant opportunities for further growth in the future. The market's success is dependent on continued economic prosperity, improved distribution, and the ability to attract older users into the category."

Chocolate Confectionery - Brazil

"The market's reliance on global cocoa supplies leaves it susceptible to price fluctuations and inflation, but despite that, the market is forecast to continue growing. Investment in distribution, supply and innovation is geared to not only grow the consumer base, but also increase frequency of use amongst occasional users."