

February 2021

Accommodation - Ireland

"COVID-19 has taken a heavy toll on Irish accommodation providers, with revenue estimated to have more than halved between 2019 and 2020. Consumer anxiety with regard to the virus is seeing many become skittish about booking future accommodation."

- Brian O'Connor, Senior Consumer Analyst

August 2020

Domestic vs Overseas Tourism - Ireland

"COVID-19 has hit the Irish tourism industry hard, with industry operators expecting a drop of 50% or greater in total visitor numbers in 2020. Domestic tourism will be acutely important to the survival of the tourism sector in both NI and RoI."

-Brian O'Connor, Senior Consumer Analyst

July 2020

Restaurant and Pub Catering - Ireland

"The Irish restaurant and pub sector are under threat due to COVID-19 and establishments are having to spend time and money to adapt to the new normal. This is an uncertain time for businesses, particularly those with limited indoor space as social distancing measures equate to lower capacity. Operators must ...

June 2020

Eco and Ethical Tourism: Inc Impact of COVID-19 - Ireland

"COVID-19 has resulted in a massive slowdown of the tourism sector, meaning it is one of the most affected industries across the globe. As social distancing measures are prolonged, companies and providers within the tourism industry are having to be more

Social Networking: Inc Impact of COVID-19 - Ireland

"Initiatives taken by social networks to improve mental health during the COVID-19 lockdown will be well received by Irish consumers feeling the effects of isolation. However, mental health problems are increasingly being associated with social networks due

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.



strategic in complying with social distancing. While the outbreak ...

to instances of trolling, cyberbullying and the impact of constantly seeing curated lifestyles ...

© 2024 Mintel Group Ltd. All Rights Reserved. Confidential to Mintel.