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Asian Americans and Financial Services - US

This report explores the attitudes towards and use of financial services among Asian Americans. It provides insight into Asian American demographics (including purchasing power), and the factors affecting financial attitudes and use of financial services and products. These insights and trends will provide a compelling overview of the Asian American ...

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Leisure and Entertainment Preferences of Young Hispanic Adults - US

Impacted by the recession there has been a slowdown in household entertainment spending over the last two years. However, Hispanics remain one of the fastest growing segments of the population, representing nearly a fifth of the U.S. population aged 18-35, and Hispanic interests in entertainment and leisure are an ...

Hispanics and Household Products - US

As the largest minority group in the U.S., Hispanics purchasing power is expected to exceed \$1.2 trillion by 2012, and their expenditures on household products are ever growing. While the overall U.S. population is spending *less* on household products than they did 5 years ago, Hispanics' expenditures ...