

October 2022

Mobile Device Apps - UK

“The market for mobile device apps has seen a slight drop-off from the highs of the pandemic and with the cost of living crisis, premium content and in-app extras are likely to suffer as consumers prioritise essential spending. Nevertheless, the market is poised to see even more traction with apps ...

September 2022

Online Retailing - UK

“The online market is now in a period of rebalancing, as more store-based shopping comes into the mix, but there is no doubt the channel will receive a legacy boost as a result of the events of 2020 and 2021. The cost-of-living crisis presents both opportunity and threat to the ...