

## December 2010

### Emerging Restaurant Concepts - US

Is it over yet? That's the question about the "Great Recession" being asked by consumers and businesses. Few are as hopeful that the economy has righted itself as are restaurateurs. Higher unemployment, lower disposable income and shaky consumer confidence meant Americans dined out less often and spent less than they ...

### Made to Order Smoothies and Shakes - US

This report explores made to order smoothies and shakes by foodservice operators. Mintel focuses its exclusive consumer research on the smoothie segment given its relative infancy in the beverage market and substantial growth potential considering the increasing number of players becoming active in this genre. The crux of these findings ...

## November 2010

### Family Midscale - US

The restaurant industry has felt the impact of the recession and the family midscale segment is no exception. With competition coming from all angles, industry operators are walking the tightrope between health and indulgence, while attempting to diversify the core consumer base and drive home the price:quality ratio message.

### Casual Dining - US

The casual dining segment has emerged as the poster child for recession-era restaurant industry woes, with the symptoms of declining customer counts and check averages, sales slumps and unit hemorrhaging, and even bankruptcies.

## October 2010

### Pizza Restaurants - US

In this report, Mintel presents sales trends of pizza restaurants, as well as performance by market segment—delivery, takeout and dine-in. The heart of the report is Mintel's exclusive consumer research and analysis including:

### Sandwiches, Subs, and Wraps - US

While a difficult economic environment has created a variety of challenges for sandwich shop operators, it is also clear that many consumers are seeking inexpensive restaurant dining options and sandwich shops have often been able to capitalize on this demand. Moreover, there is a kind of "health halo" around some ...

## September 2010

### Quick Service Restaurants - US

The U.S. economy has been in recession, taking a toll on the restaurant industry. However, Quick Service Restaurants (QSRs) have been putting up a good fight, winning over customers who are trading down from other segments and luring in cash strapped consumers with a wide range of value options ...

## August 2010

### Fast Casual Restaurants - US

The fast-casual restaurant segment of the \$580 billion foodservice industry is a tribute to the American desire to find middle ground, a hybrid that seeks to keep the best of both fast food and casual dining restaurants, while still being its own very contemporary niche. Fast casual recognizes that service ...

## July 2010

### Coffeehouses and Donut Shops - US

The restaurant industry faltered in the recession as consumers opted to stay home more for meals and drinks. All segments suffered, yet QSRs in general fared somewhat better, due to customers trading down. Within that realm, coffeehouses and donut shops saw a greater impact, with many customers deciding not to ...

### Foodservice Snacking Options and Opportunities - US

As consumers seek inexpensive ways to enjoy restaurant dining and restaurant operators look for new ways to drive foot traffic, the snack menu is becoming increasingly important.

## June 2010

### Healthy Dining Trends - US

This report explores healthy dining trends in restaurants with attention to shifting consumer habits and perceptions towards health/wellness as it impacts restaurant usage. Mintel provides impactful analysis, discussion and insight including:

## May 2010

### Alcoholic Beverage Trends at Bars and Restaurants - US

The restaurant recession continues, and when patrons do venture out of the house to drink they are drinking less. This has spawned pricing incentives from restaurants and bar operators alike in an effort to get customers in the door. However, while price promotions have been the most frequently used strategy ...

## April 2010

## Non-alcoholic Beverage Trends at Restaurants - US

This report explores non-alcoholic beverage trends in restaurants. It identifies key developments that are changing consumer habits and usage, as well as taking into consideration health and wellness trends and the current economic climate. Mintel finds opportunities exist for industry players to woo customers with beverage choices providing health and ...

## March 2010

### Fine Dining - US

The restaurant industry as a whole is in a bind. A global recession has patrons eating out less and spending less when they do go out. Fine dining, as a deeper-pocket experience, has been especially hard hit. Many establishments have had to shutter their doors and others are seeing steep ...

## February 2010

### American Families and Dining Out - US

American families' perceptions and habits towards full-service and limited-service restaurants have been changing in the wake of the recession. As a result, new opportunities have emerged from this tumultuous period.

### Breakfast Restaurant Trends - US

This report explores breakfast foodservice trends—identifying key developments that are changing consumer habits and usage with consideration of the current economic climate and competitive threats.

## January 2010

### Attitudes Towards Dining Out - US

More than a year after the collapse of Wall Street and in the throes of the recession, the restaurant industry has yet to stop its decline. The industry faces its greatest challenge in decades, as consumers re-learn how to save their discretionary dollars. In this report, Mintel looks at trends ...