

January 2012

American Lifestyles - US

In 2012, America is a country facing steep challenges. The economy still tops the list of personal concerns, but a range of other difficulties directly affect businesses across a spectrum of categories. Continuing high unemployment, declining median household incomes, decreasing disposable income, and listless consumer confidence are all factors contributing ...

Baby and Nursery Equipment - UK

"Today's babies can have it all, and more. There is a plethora of goods and manufacturers continue to innovate, with plenty of activity in terms of new styling, new functionality and new equipment. Yet, this is set against a background where one in five shoppers buy most products online and ...

Beauty Retailing - Europe

Mintel European Retail Intelligence provides independent, expert coverage of the major retail sectors throughout Europe. Each title in this series analyses retailing trends in up to 19 European markets, including the Scandinavian nations and Eastern European countries such as the Czech Republic and Poland as well as the major Western ...

Beauty Retailing - Germany

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Beauty Retailing - Spain

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Architectural Ironmongery (Industrial Report) - UK

Industrial market reports from MBD industrial (a recognised authority in these markets) have added a new dimension to the breadth of research offered by Mintel. These industrial titles complement Mintel's existing consumer range, covering sectors such as building and engineering, and now featuring new business and professional/office sectors ...

Back to School Shopping - US

With anticipated spending of \$22.8 billion and a 6.8% increase compared to 2010, the Back to School (BTS) shopping market showed signs of recovery in 2011. Nonetheless, growth in this competitive market is shaped by shifting tastes, as conscious teens and economizing parents intend to find the best ...

Beauty Retailing - France

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Beauty Retailing - Italy

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Beauty Retailing - UK

"Gaining a competitive edge through the wealth of customer data derived from a loyalty scheme is easier said than done. Moreover retailers must then deliver relevant and useful incentives to shoppers if they are to succeed in generating those all-important repeat

countries such as the Czech Republic and Poland as well as the major Western ...

Bed and Bath Linens - US

After experiencing sharp declines in the depths of the recession, the bed and bath linens market has begun to show signs of life. The category stabilized in 2010 and is estimated to have gained ground in 2011. While sales remain far below their pre-recession levels, and consumers remain cautious about ...

Beverage Packaging Trends - US

The Great Recession and a stuttering economy continue to influence consumer attitudes and behavior, and in turn, trends in the beverage market. According to Mintel GNPD, since the onset of the recession there has been significant new product launch activity in the beverage market driven by innovation in the alcoholic ...

Car Finance - UK

“Over the past two years car finance providers have improved their finance penetration of private new car sales, which is helping to drive profitability in a difficult trading environment. Maintaining this level of penetration will be crucial to the market’s success going forward.”

Chips, Pretzels and Corn Snacks - US

With a household penetration rate of 97.1%, the salty snacks category is one of the most popular among U.S. households. In 2011, U.S. sales of potato chips, tortilla chips, pretzels and corn snacks amounted to \$13.6 billion, illustrating the relative recession-resistance of these snack segments. As ...

Consumers, Saving and Investing - UK

“Although the current squeeze on household budgets has undoubtedly put a damper on the amount of money people are able to save, the lack of a savings habit among many individuals often comes down to lifestyle choices. By designing savings products and services that take lifestyle into consideration providers may ...

purchases. Getting it right procures good value from the ...

Beer and Cider - Ireland

Alcohol consumption levels within Ireland decreased between 2007 and 2011, leading to an impact on the beer and cider market. In particular the pub trade has decreased in value, with 30,000 jobs having been lost in RoI alone since 2007.

Bread and Baked Goods - UK

“To more effectively compete with own-label, brands need to emotionally engage with consumers, extolling the virtues of their expertise and – in the case of the older bakeries – heritage. But they are likely to struggle to achieve this without a stronger media presence.”

Childrenswear - UK

“The childrenswear market is profiting from the shift towards smaller and wealthier families. More women are delaying motherhood until their thirties, when they are financially secure and better positioned to splash out on their new arrivals. Affluent AB parents have an affinity for high quality children’s clothing, encouraging premiumisation within ...

Cleaning the House - UK

“While the vast majority of people get satisfaction from seeing a clean and tidy home, most don’t want their home to look akin to a show home. Promoting a homely rather than sterile look in advertising is therefore likely to appeal. This could include cleaning brands going beyond traditional messages ...

Corporate Hospitality (Industrial Report) - UK

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building and engineering, and now featuring new business and professional/office sectors ...

Crisps, Salty Snacks and Nuts - UK

“Price remains the main choice factor in 2011, with consumers increasingly looking to stick to tried and trusted brands and flavours. Keeping crisps affordable in the face of rapidly rising raw material costs is one of the most difficult, but important, challenges facing manufacturers and retailers today.”

Dining Out: A 2012 Look Ahead - US

In spite of the economic ups and downs of the past year, consumers have found a way to include dining out in their budget, perhaps becoming recession weary and finding restaurants a form of creature comfort. So much the more going forward as the economy begins to pick up.

Ethnic Foods - US

An increasingly diverse population and more frequent home cooking helped the ethnic food market continue to grow in 2011, reaching nearly \$3 billion in sales. However, the 3.5% growth during this time is the slowest seen in the category over the five years prior. Signs of an improving economy ...

Facilities Management (Industrial Report) - UK

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Food and Drink Packaging Trends - UK

“Three in four consumers state that it is important for brands/companies to invest in sustainable packaging, highlighting how this interest is translating into higher

Cruises - US

Many companies operating in the leisure travel industry, including cruise lines, struggled during the recession as Americans cut back on leisure spending due to high unemployment, declining median household incomes, and a lack of confidence in their future economic prospects. During this time, cruise lines deeply discounted their base fares ...

Domestic vs Overseas Tourism - Ireland

With money being tighter than ever for Irish consumers, the decision to take a holiday is not made lightly. Consumers are more likely to be scaling back the amount of trips they take per year, while also being more inclined to consider a domestic break, as opposed to travelling abroad ...

European Retail Briefing - Europe

European Retail Briefing is a monthly briefing providing news and analysis that includes company results, store openings, cross-border moves, M & A activities, executive changes and property developments. Additionally each month, European Retail Briefing focuses on a key issue or specific European retail sector. The month's retail news is ...

Fixed Line Telecoms Providers - UK

“Increasingly, providers such as Virgin and Sky have been offering up triple-play and quad-play bundles featuring television, broadband internet, mobile phone contracts and fixed line contracts. For providers who do not offer similar packages, reminding consumers of the qualitative benefits a fixed line service can provide – such as closer ...

Foot Care - US

Reflecting a trend that has been seen in a variety of categories, sales of foot care products declined sharply in 2009, as millions of Americans sought ways to reduce discretionary spending and increase savings for a “worst

expectations on companies, suggesting opportunities for brands to stand out based on their credentials in this area. This reflects a broader trend identified by Mintel's ...

Fruit Juice and Juice Drinks - US

The fruit juice and juice drinks market grew by 1% in 2011, which is an improvement on the 1.7% decline witnessed in 2009 and no gain (0%) in 2010. Nevertheless, the market remains challenged with a number of issues, the foremost being juice and drinks' high calorie status, which ...

Healthy Lifestyles - UK

The state of the economy has been at the forefront of the news so frequently that many other concerns have been overshadowed by the pressing wider concerns about macroeconomic stability and personal financial worries and issues. However, the continuingly rising rate of adult and children's obesity in the UK is ...

Holiday Review - UK

"The 'staycation' trend has now been firmly in place for three years. And given both the one-off events occurring in 2012 that are likely to reduce holidays abroad and the continuation of a difficult economic environment, the UK break looks likely to maintain market dominance."

Leisure Venue Catering - UK

"Leisure venue catering remains particularly vulnerable to cut backs in consumer spending as it is often seen only as a refuelling exercise. Operators therefore need to enhance the 'experiential' element of their catering offer eg by offering highly customisable service formats which add a sense of occasion/'theatre' as well ...

Luxury Cars - US

This report explores the luxury automotive market in the U.S. It provides insight into the external and internal factors affecting sales, consumption, and trends, and what these may mean for future sales, promotional campaigns, and industry innovations.

Nightclubs - UK

case scenario" plan. While sales fell again in 2010 and 2011, improving economic ...

Gluten-free Foods - US

The retail gluten-free food market has grown to an estimated \$6.1 billion in 2011. While this figure includes all food labeled gluten free (including products that are inherently gluten free such as scallops or tomato sauce), sales of gluten-free food products that are alternatives to gluten-containing, grain-based products (e ...

Hispanics and Alcohol Beverages - US

This report provides an up-close look at Hispanics and the alcoholic beverage market, including:

Home Baking - US

Strong growth in the \$12 billion home baking industry at FDMx in 2008 and 2009 slowed to a halt in 2010 and 2011. Similarly, strong growth in consumer interest in home baking waned slightly in the period, having been driven in recent years in part by a desire to save ...

Liqueurs - UK

"Managing a shift in consumer perceptions can also help to change liqueurs from being viewed as old-fashioned by too many younger people. This is partly due to a failure to update the image of the category and capitalise on the category's rich provenance as something alluring rather than anachronistic."

Mobile Phone Retailing - UK

"The mobile phone sector must change. Technology is moving on and the distinction between a mobile phone and other digital products is becoming more and more blurred. A mobile phone now has so many functions that it can no longer be viewed in isolation and it is just one of ...

Oral Healthcare - UK

“As well as utilising social media for building stronger relationships with customers (rather than simply trying to blatantly use it as another sales tool), clubs can also tap into the gamification trend through loyalty products like Foursquare and Gowalla which encourage people to visit venues over and over again to ...

OTC Sleep Aids - US

The market for sleep aids is growing, despite the recall of a leading brand-name product and an overall reduction in new product introductions. Growth has been propelled by natural and homeopathic products, yet the number of people who have trouble sleeping still far outweighs the number who report taking a ...

Pre-paid and Gift Cards - US

The prepaid and gift card business is experiencing a comeback as the economy slowly recovers from the recent recession. Prepaid cards are among the fastest-growing method of payments, with the number of transactions increasing nearly 23% per year between 2006 and 2009 (source: *2010 Federal Reserve Payments Study*).

The Drug Store Shopper - US

Retail sales at drug stores grew by 3.6% in 2011, reaching \$230 billion, and are expected to increase by a further 5% in 2012. Growth is driven by the aging population, rising levels of obesity and obesity-related illnesses and conditions such as diabetes and heart disease. As these groups ...

UK Retail Briefing - UK

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“As consumers take extra care in keeping their teeth in tip-top condition to avoid the financial sting of dental treatments, this is helping to support oral care sales. Marketing messages which focus on ‘prevention rather than cure’, encouraging consumers to invest in their oral health to minimise the chance of ...

Pensions Intermediary Focus - UK

“The landscape is set to change quite dramatically for pension intermediaries in 2012. The arrival of NEST and continued preparations for the RDR will see the marketplace undergo something of a facelift. Other developments such as technological advancements and a more demanding customer are also key issues that pension intermediaries ...

Researching and Buying Technology Products - UK

“Personal data is the new currency, and retailers need to consider investing in free wi-fi connections for shoppers in exchange for permission to better understand their customers’ shopping habits and behaviour.”

The Photography Consumer - US

This report covers the use of dedicated cameras, camcorders and digital frames, as well as the use of smartphones and tablets for taking photos. Coverage includes a comparison of photo and video usage in multi-function devices versus dedicated devices. The role of video features on digital still cameras is also ...