



## July 2020

### Smartphones: Incl Impact of COVID-19 - US

“After relatively stable sales over the past five years, COVID-19 is disrupting purchase plans by prospective smartphone shoppers, and the market is expected to sharply decline in 2020. However, outside of medium-term delays to purchasing, COVID-19 is unlikely to result in a longer-term material change when it comes to sales ...

## June 2020

### The Impact of COVID-19 on Technology - US

“Technology has enabled consumers to bridge the physical distance imposed by COVID-19. It will undoubtedly accelerate the use and reliance on digital services and consumer electronics, and lead to new innovations.”

– **Buddy Lo, Sr. Technology and Consumer Electronics Analyst**

## May 2020

### Digital Trends - Spring: Incl Impact of COVID-19 - US

"As consumers across the US stay at home due to the COVID-19 outbreak, the use of technology and digital services has surged. While the short term impact of COVID-19 highlights the importance of technology, medium term there will be significant pricing pressure due to the economic impact. Tens of millions ...