

## January 2016

### Contract Catering - UK

“Contract caterers are displaying varied performances dependent on individual market conditions. Many are, however, looking to make further internal cost savings to help buoy profits and improve competitiveness to gain further contracts. In this environment, companies can benefit from differentiating their food offer with brands and menus inspired by retail ...

## December 2015

### Consumers and the Economic Outlook: Quarterly Update - UK

"Mintel's key measures of consumer confidence show that people are still wary. Although the improvements in sentiment that accompanied the end of the income squeeze have been sustained, 2015 has been a year of consolidation, rather than one of soaring consumer spirits. Earlier in the year, the election added ...

### Coffee Shops - UK

“The out-of-home hot drinks market continues to attract attention from non-specialists, putting pressure on specialist coffee shop operators to offer a point of difference. As such, the larger specialist players are refreshing their offer with a renewed focus on food, technology and store formats in order to increase their competitive ...

### The Leisure Outlook - UK

“Displaying comprehensive online details of food and drink menus, and even daily specials and current guest ales, could be a deciding factor in securing a customer visit.”

– Chris Wisson, Senior Drinks Analyst

## November 2015

### Pizza and Pasta Restaurants - UK

“Discounting continues to be a double-edged sword for this market. Whilst it remains a key venue differentiator, the expectation of promotions is hindering players’ ability to capitalise on the improving economic climate. The cut-price image sees consumers look to more exciting eating out options.”

## September 2015

### Attitudes towards Healthy Dining Out of Home - UK

"Despite the attention attracted by healthy eating, the emphasis needs to be on taste first and health second in the foodservice, as eating out remains a leisure activity at heart."

– **Helena Childe, Senior Foodservice Analyst**

### August 2015

#### Burger and Chicken Restaurants - UK

"A slower-growing core user base places an onus on fast food operators to work ever harder to engage with them. Using digital technology to a greater extent and making restaurants more inviting as a place to socialise should help them to do so."

– **Richard Ford, Senior Food and ...**

#### Consumers and the Economic Outlook: Quarterly Update - UK

"The generally positive outlook of the economic climate, and the benefits that are gradually being witnessed at the individual level, means that the people of Britain are finally regaining their confidence. For the first time since the economic downturn, Mintel's data shows that more people feel better off compared to ...

### July 2015

#### Eating Out: The Decision Making Process - UK

"Competition for the leisure pound means that foodservice operators cannot rely on rising real wages alone to prompt higher spend. Innovative restaurant design can help them create standout. While making the restaurant experience more engaging, interactive features can also bolster secondary expenditure."

### June 2015

#### Eating Out Review - UK

The eating out market continues to grow modestly and has largely held its own as a key area of discretionary expenditure. However, the share of people deeming eating out as their top spending priority shows a downward trend.

### May 2015

#### Pub Catering - UK

#### Pub Visiting - UK

“The expansion of casual dining and ethnic food venues and the new threat posed by coffee shops trialling evening menus should act as a clarion call to pubs to ensure they can compete when it comes to modern dining trends.”

“More one-off promotions, for example, linking into seasonal produce, and enabling consumers to redeem the offer on smartphones rather than with paper vouchers could help to boost usage of promotions.”

– Chris Wisson, Senior Drinks Analyst

### Consumers and the Economic Outlook: Quarterly Update - UK

“Economic improvements are finally beginning to be felt at the consumer level. Falling prices of essentials and rising wages are helping incomes go further and there are indications that people are beginning to relax their budgets and spend on items and experiences that have been out of reach during the ...

#### April 2015

### Eating Out: The Digital Consumer - UK

“As the mobile platform remains a relatively underdeveloped part of the restaurant market in the UK, there is much scope for operators to use smartphone apps to push more impulsive eating out habits, such as through ‘push’ marketing techniques.”

#### March 2015

### Attitudes to Home-delivery and Takeaway Food - UK

“Some concerns still linger about the quality of food offered by UK takeaway operators. Leveraging the demand for fresh and ‘real’ home-delivered food should help operators to increase their competitiveness in this market.”

– Helena Childe, Senior Foodservice Analyst

#### February 2015

### Menu Flavours - UK

“The interest in trying new dishes as hobby further signals the importance of unique dishes in driving interest particularly among those who see themselves as

### Consumers and the Economic Outlook: Quarterly Update - UK

“People are finally starting to feel the benefit of the recovery in their pay packets. After five years, average

‘foodies’ and underlines the role of dining out as a leisure activity, competing with other experiences.”

wages are finally increasing more quickly than prices. Although this will take time to feed through into consumer confidence, there are signs that spending habits are changing.

### **Ethnic Restaurants and Takeaways - UK**

“Whilst online ordering and the expansion of large chains should boost growth in the sector, operators must do more to improve on the market’s Achilles heel; a low perception of value for money.”

– **Richard Ford, Senior Food and Drink Analyst**

## **January 1970**

### **Attitudes Towards Lunchtime Foods - UK**

“Wage increases have finally started to outpace inflation. This should translate to a greater willingness to buy lunch out of home more often, to trade up to premium options, and to buy extras such as snacks, drinks and desserts. However, the long slowdown means that frugal spending habits have become ...