

## March 2010

### Alcoholic Drinks Labelling - UK

The report focuses on the role that labelling plays in enhancing product packaging in terms of on-shelf appeal and providing product information.

### Hot Chocolate and Malted Drinks - UK

- The investment potential of the hot chocolate market is clearly highlighted by growth of 20% between 2007 and 2009. Despite the economic downturn, the market is now worth just under £100m.
- By contrast, once-iconic malted drinks, such as Horlicks and Ovaltine are now seen as old-fashioned and less relevant to ...

## February 2010

### Coffee - UK

With rising prices and economic downturn at play between 2008 and 2009, the coffee market has managed to weather the storm well. Between 2005 and 2009 the UK market for in-home coffee achieved 17% growth in value, and although some of this is attributed to the hike in raw coffee ...

### Champagne and Sparkling Wine - UK

The report assesses the UK market for Champagne and other sparkling wines, including sales through both the off- and on-trade. Coverage in the report is restricted to wine of fresh grape, produced from the naturally fermented juice of the grape, with a minimum strength of 5.5% alcohol by volume ...

## January 2010

### Premium Soft Drinks - UK

- Although small, this market is growing quickly and is now worth £105million. Premium soft drinks are more upmarket, adult soft drinks which usually come in premium packaged glass bottles and generally contain natural, more unusual and better quality ingredients e.g. Shloer's white grape and elderflower juice and Belvoir organic ...