



December 2015

The Budget Shopper - US

"Several years after the recession, the economy is stronger, and people are beginning to work, to buy and to live more freely again. Unfortunately for retailers looking to make a profit, consumers' expectations for fair prices have not waned."

November 2015

Grocery Retailing - US

"Retailers across channels are battling for a share of wallets and cash registers, creating what might be the most "crowded" segment in retail. Consumers are enjoying these options and fulfilling their grocery shopping needs by bouncing around to multiple stores that most definitely include nonsupermarkets."

October 2015

Character Merchandising - US

"After some stagnant years, the character merchandising sector is coming back to life. That's due in part to 2013's Frozen heating up the sector. The LEGO Movie also helped spur results, causing LEGO's sales to jump in the first half of 2014 and allowing it to overtake Mattel as the ...

Children's Clothing - US

"Parents continue to struggle with issues related to sizing and would likely welcome solutions that address this. In-store shopping is preferred over online shopping given that parents often need their children to try on clothes, but online purchasing should become more prevalent in the future."