

Automotive -USA



December 2017

Auto Service, Maintenance and Repair - US

"Auto service, maintenance, and repair are critical components of vehicle ownership. Vehicles require regular maintenance and upkeep to ensure their longevity and use, and neglecting such responsibilities can result in extremely costly repairs for consumers. Today's consumers are aware of the necessary service and maintenance they must perform but are ...

November 2017

Tires - US

Tires, the only objects that touch the ground on a vehicle, play an extremely important role in vehicle ownership. A typical tire lasts around 30-40 thousand miles, or three to four years depending on how much driving a car owner does. Accounting for the occasional flat or punctured tire, a ...

October 2017

Consumers and the Economic Outlook: Quarterly Update - US

"The US economy remains strong and stable, maintaining most levels it held last quarter. Consumer outlook is still optimistic and positive, but differences in age and income level reveal different motivations for improving the current state of a consumer's finances. Few predict that their financial situation will change much over ...

Luxury Cars - US

"Luxury brands will need to gain market share for growth in a stagnant market, and Millennials will be the key demographic for success. Brands will need to not only compete with each other but also compete with entry-level brands as they become increasingly sophisticated and advanced driver safety systems gain ...