

European Retail Intelligence -Continental Europe



December 2018

European Retail Rankings - Europe

The European Retail Rankings focusses on the leading retailers in Europe and puts them in perspective. This is a report where the numbers are all important, though we also give some background information both by sector and by country. We provide a three-year record of the main statistics (in so ...

November 2018

Supermarkets - Spain

"Retail sales are growing again in Spain. Consumers look for low prices, and value for money, but they also rate fresh foods as very important in choosing where to shop. Mercadona has cottoned on to that demand and we think that the discounters are doing so as well. The conditions ...

Supermarkets - Germany

"The German grocery retailers are struggling to overcome the issues related to operating in a very mature sector. Growth has to come from taking share from each other but the propensity of German consumers to split their spending across wherever is most convenient, best value or highest quality makes it

Supermarkets - Europe

"Mintel's report on supermarkets in Europe paints a picture of a sector struggling with the problems of maturity. There is much less scope for new store development in Western Europe, while competition is increasing. Aldi and Lidl are expanding hard on the back of their improved formats, and online competition ...

October 2018

Clothing Retailing - Europe

"We know that online is changing the nature of clothing retailing, but it is less clear just how much and whether what we are seeing in the best developed online

Supermarkets - Italy

"Although consumer spending and retail sales growth appears to have slowed in 2018, the leading grocery retailers in Italy have continued to perform well. As a result, there is ongoing consolidation in what has traditionally been a highly fragmented market. Once reluctant to embrace the online channel, most of the ...

Supermarkets - France

"Grocery retailing in France is changing – people are shopping less at hypermarkets and more at local, convenience stores. The digital world is making shoppers more demanding and online grocery is beginning to develop beyond the Drive click and collect model. Several retailers have introduced rapid home delivery services in ...

Clothing Retailing - Germany

"Spending on clothing grew 6.6% in 2017, but there is huge variation in the performance of the specialist retailers as many of the long-established players



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countries, notably the UK, will be followed elsewhere in Europe. We think that it will. Margins on branded ranges are ...

continue to struggle to fully understand how the shopping habits and demands of their customers have changed in recent years."

- Thomas Slide ...

Clothing Retailing - France

"In a low growth market, the French retail clothing sector is changing. Online is encroaching on specialists' sales and exposing weaknesses in the traditional retailers, many of which are closing stores and restructuring. Social media is now a crucial tool for reaching younger customers, and environmental concerns are set to ...

Clothing Retailing - Spain

"Clothing retailing is changing in Spain. At the head of the sector, Grupo Inditex continues to perform well, but there are newcomers both in-store (eg Primark) and online (Zalando, Privalia and Amazon) that are challenging the status quo. They are raising the stakes in clothing retailing and will make it ...

Clothing Retailing - Italy

"Italy is the largest of the four big European markets (eg France, Germany, Italy, Spain) in terms of per capita spend on clothing and footwear. However, in the past few years, growth in spending has stalled, and it is clear that the underdeveloped nature of the online channel has contributed ...