

January 2021

Sports Fashion: Inc Impact of COVID-19 - UK

“In the immediate aftermath of the COVID-19 outbreak in the UK, many big-name brands reported large declines in sales as stores globally were forced to close and people curbed their spending due to financial uncertainty. However, with demand for comfortable athleisure items growing and more people buying clothing suitable for ...

Fashion Online: Inc Impact of COVID-19 - UK

“COVID-19 has accentuated the shift towards shopping for fashion online and heightened online demand will be a legacy trend of the pandemic. It will also have served as a catalyst to drive fashion retailers to invest in finding digital solutions to the ongoing issue of fit when buying clothes and ...

December 2020

Jewellery & Watches Retailing: Inc Impact of COVID-19 - UK

“The first lockdown due to COVID-19 came as a shock to many in the jewellery and watch industry; numerous independent retailers had to shut stores with no ecommerce presence to sell items online instead. Furthermore, the subsequent lack of tourism dented the luxury sector which tends to drive the jewellery ...

November 2020

Clothing Retailing: Inc Impact of COVID-19 - UK

“Appetite for clothing has dropped dramatically since the first lockdown and will be dealt a further blow with the second national lockdown during peak trading season, making it one of the hardest-hit retail sectors in 2020. As online shopping for fashion increases and the shift away from stores creates a ...