

December 2013

Motorcycles - UK

“The motorcycle and scooter market faces a number of challenges as the sector recovers from the recent effects of recession. Sales remain depressed and with rising low-cost imports, the existing players could well be in for a difficult period. Focusing on the large percentage of potential owners is vital in ...

November 2013

Car Aftermarket - UK

“While the car parts aftermarket is showing signs of recovery the market remains subject to pressures caused by the increased longevity of parts, the recent economic slowdown and the threat of budget and counterfeit parts. Overcoming all of these, while a major challenge for the market, brings with it the ...