



December 2012

Travel Booking - US

“Americans are regaining their confidence in the travel market, and finding they have more income to spend on travel overall. However, despite their positive sentiments, travelers are still driven to make travel bookings in the most budget-friendly, convenient way possible. Given their general propensity to be online, travel providers have more ...

November 2012

Hotels - US

“While hotel industry revenues are increasing, the cost of overnight stays continues to be a concern among consumers overall, and the youngest that have the highest incidence of hotel use. There is incentive for hoteliers, owners, and operators to consider more ways to justify fee increases as being necessary to ...

Astronomy and Natural Phenomenon Tourism - International

Astronomy and natural phenomenon tourism is not a new concept. People have been travelling for centuries to see the great Italian volcanoes of Vesuvius or Etna, or visit the ancient observatories at Stonehenge and Machu Picchu, and head into the Tuscan hills to see what Galileo saw through one of ...

Poland Outbound - Poland

Poland is the sixth-largest economy in the European Union (EU) and one of the strongest Eastern European markets to emerge from Communist rule in the late 1980s. The country has gradually transformed into a democratic free-market economy, cultivating private enterprise and attracting foreign direct investment (FDI). Over the past two ...

October 2012

US Outbound - US

Despite the size of the US, outbound travel is not an aspiration shared by all its citizens. Foreign travel is undertaken by only one fifth of the population and only around one third of US citizens own a passport. Limitations are also posed by the low number of paid holidays ...

European MICE Industry (The) - Europe

This report reviews current and projected developments in the European meetings, incentives, conferences and exhibitions (MICE) sector. Following a review of current and forecasted trends in economic growth, exchange rates and spending on business travel, the MICE markets of the six European countries with the highest expenditure on business travel ...