

September 2023

Trending Flavors and Ingredients in Desserts and Confections - US

“Despite innovation that has leaned into the whimsical and even outrageous, desserts and confections wild popularity doesn’t necessarily require bells and whistles to excite consumers. Simple, well-executed products will always have a place, as do small tweaks to classic options that can maintain familiarity alongside innovation.”

August 2023

Regional and International Flavors and Ingredients - US

“The opportunity to discover international flavors and ingredients has never been more present, thanks to increased diversity and rapid dissemination of global cuisine information on social media. Flavors that are grounded in the familiar, either format or fusion can help guide leery consumers, while bolder flavor innovation can lead with ...

July 2023

Consumers and the Economic Outlook - US

“The economic sentiment for most of last year was that the US was headed towards a downturn, as inflation ran rampant in tandem with quickly rising interest rates. Over a year from when prices peaked at a more than 40-year high, however, the US economy has continued to defy the ...

Upcoming Reports

Free-From/Ingredients to Avoid - US - 2023