

February 2015

Grocery Retailing - Canada

“Beyond re-creating the traditional coupon experience on a new platform, grocery retailers have the opportunity to adapt technology in ways that could vastly improve the grocery shopper experience. This will be increasingly important as the cost of food continues to rise and the market becomes more crowded.”

– Carol ...

January 2015

Foodservice Trends - Canada

“Imparting a sense of value will be key to encouraging restaurant patronage, be it dine in or takeout, especially in light of increasing grocery costs. Outside of loyalty programs, restaurants can also create value in adjustments to menu items such as offering smaller portions with smaller price tags. Accordingly, full ...