



## March 2014

### Mobile Network Providers - UK

“For the moment, until the data-driven services willingly choose to interact or are subject to legislative restrictions forcing them to become more open, network operators remain the most cohesive and simple way for consumers to talk to each other based on a single identifier; the phone number.”

### Digital Trends Spring - UK

“Facebook’s purchase of WhatsApp is the latest example of a brand intending to acquire users now, before making money from them later. Companies are desperate to tie consumers into their eco-system, but at some point they will have to decide whether to start charging more for services, or whether to ...

## February 2014

### Electrical Goods Retailing - UK

“Mid-market store-based retailers will have to come up with genuinely compelling reasons for shoppers to migrate back from pureplays: we think multichannel retailers need to imitate Amazon’s spirit of innovation, as their service and convenience advantages wane fast.”

### Mobile Phones - UK

“Any properly modular phone would lose some of the sleek, slim dimensions of the most aesthetically pleasing and highly desired handsets currently on the market. This doesn’t necessarily preclude the project from succeeding; rather it means that purchase of non-modular phones will need to be reframed in the public consciousness ...

## January 2014

### Bundled Communications Services - UK

“The other method of decreasing churn is to convince consumers to take up as many products as possible from a single firm. The “stickier” consumers become, the harder they find it to extricate themselves from the company. Mintel’s research shows that quad-play customers tend to pay less per month than ...

### TV Peripherals - UK

“The battleground for Blu-ray has now widened beyond the fight to see off DVD, as manufacturers of disc players have to compete against digital formats which have significantly grown in popularity in recent years. ‘All you can eat’ style streaming services offer an unlimited number of streams for a monthly ...