

### June 2023

#### Non-alcoholic Drinks Consumption Habits - Brazil

“There is scope for the non-alcoholic beverage category to explore key benefits that matter to consumers, such as hydration, energy and mood enhancement, potentially increasing the attractiveness and frequency of consumption of all categories.”

– **Laura Menegon, Food and Drink Analyst – Latam**

### May 2023

#### Food & Beverage Retailing - Brazil

“With more frequent visits and smaller purchases, retailers need to adapt to accommodate a larger number of customers and create a pleasant and practical environment, so consumers don’t spend too much time inside the store. Consumers show interest in the use of technology, as well as in retailers that offer ...